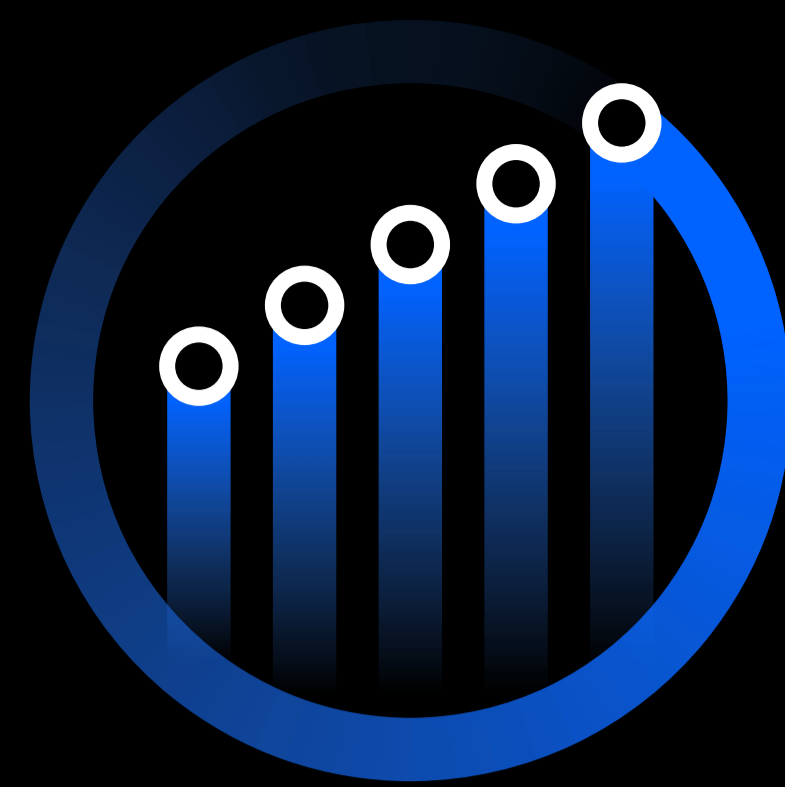


Modernizing your B2B integration strategy

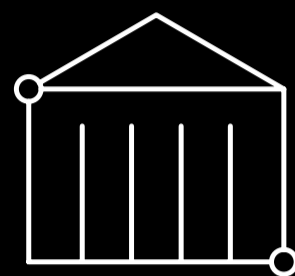


When evaluating your B2B integration architecture and strategy consider the following to begin your journey to faster ROI:

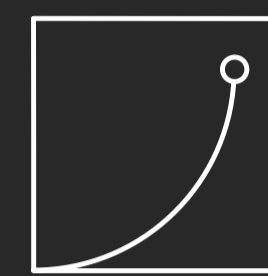
B2B strategy consideration



By the numbers



Traditional route



Modernization route

Visibility

57%
of companies need to increase visibility within their organization¹

Limited visibility over processes shared outside the company

Actionable insights throughout supply chain business processes can mitigate risks and resolve disruptions in minutes

Speed to market

59%
of surveyed companies onboard new trading partners weekly¹

Longer onboarding process results in lost revenue

Automated onboarding and self-service support can shorten time and resources required to add new trading partners

Flexibility to scale

75%
of organizations are exchanging data with external ecosystems across two to five business processes¹

Inability to quickly adapt to changing business needs

Scalable information exchanges can lower costs and complexity of maintaining B2B connections

Total cost of ownership (TCO)

308%
return on investment (ROI) with modernized B2B integration—or more than USD 4 in benefits per USD 1 invested²

Continual need to deploy and maintain multiple new software platforms

Single integration platform can reduce total cost of ownership and consolidate inefficient legacy systems