



Highlights:

- Helps ensure your customer and employee applications and services can adapt to each person's needs and abilities
 - Personalizes web and mobile applications to help improve the user experience
 - Creates an inclusive workplace environment and helps boost productivity
 - Enables compliance to industry standards and government regulations
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IBM Accessibility solutions and services

A comprehensive portfolio for delivering equal access to people of all abilities

IBM Accessibility is focused on shaping IT standards and global government policies, and on developing innovative technology and industry solutions that not only create an inclusive workplace environment but are designed to personalize the user experience on any device.

Creating an inclusive, accessible world is about meeting the broad range of individual human needs so that everyone—including people with disabilities; the aging population; novice technology users; people with language, learning and literacy challenges; or any individual facing a situational impairment while using a device—can be a productive and active participant in society.

Solutions and services for an accessible world

IBM Accessibility helps business and government organizations improve user experiences, manage accessibility compliance, and create an inclusive workplace environment. It also helps organizations with planning, design and development to help ensure that accessibility is fully integrated into any business process, employee system or customer-facing web or mobile application.

Improving user experiences

By helping organizations create accessible web and mobile applications that adapt to each person's abilities, IBM Accessibility is personalizing the user experience to make communications, interactions, and decisions easier and more intuitive.

- **Web accessibility: IBM® AbilityLab™ Easy Web Browsing - Cloud**—Helps people with a vision impairment, those experiencing age-related sight loss, individuals with reading disabilities, and others learning a second language access web content and applications more conveniently by personalizing the experience on their computer, tablet or smartphone. This cloud-delivered, on-demand technology allows users to enlarge text, change the layout and colors, and hear text read aloud with adjustable speed and in various languages.



- **Mobile accessibility: IBM AbilityLab Mobile Accessibility Checker**—Helps ensure that mobile applications and content increase usability and adhere to accessibility standards and government regulations by performing automated accessibility assessments directly within mobile web and native Apple iOS and Google Android application development environments. It also helps developers perform rapid iterative testing to identify and remediate accessibility concerns during the development phase.

Managing compliance

IBM Accessibility is actively monitoring ever-changing government policies, regulations and industry standards—streamlining the process to help organizations meet accessibility compliance.

- **IBM AbilityLab Enterprise Compliance System**—Helps enterprises manage, check, and document accessibility compliance across their entire organization. It equips organizations with industry-leading checklists that support conformance to accessibility standards, testing tools to help developers quickly identify and correct issues on web applications, and a reporting system that records and tracks compliance over time in accordance with many regulations.

Creating an inclusive workplace

IBM Accessibility also enables organizations to better engage and support job applicants and employees in the workplace by delivering technologies that optimize the productivity of every worker—increasing job satisfaction and business performance.

- **IBM AbilityLab Accessible Workplace Connection**—Delivers a web-based, global workplace accommodation management solution that provides employees and their managers with a streamlined process of requesting reasonable accommodations that enable employees to be optimally productive in their jobs.
- **IBM AbilityLab Media Captioner and Editor**—Provides digital captioning and editing services for videos, podcasts, web conferences and other rich media content. It automatically captions digital media to help ensure that employees, customers, and citizens have the flexibility to access and consume content anytime and anywhere—whether they are deaf or hard of hearing, don't understand the language or accent of the person speaking, or are on a mobile device and audio sound is not practical or polite, such as in a noisy airport.

IBM Accessibility works with governments, collaborates with partners, and delivers solutions to clients that meet the broadest range of individual needs. For more than 100 years, IBM has been creating accessible solutions so everyone has equal access to the timely information they need for work and life.

For more information

For more information on IBM Accessibility, please visit: ibm.com/able.

To learn more about IBM consulting services or how to include IBM accessibility technology or services within your own products or services, please email us at: apoffice@us.ibm.com.



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IBM Accessibility
11501 Burnet Road
Austin, TX 78758-3400

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