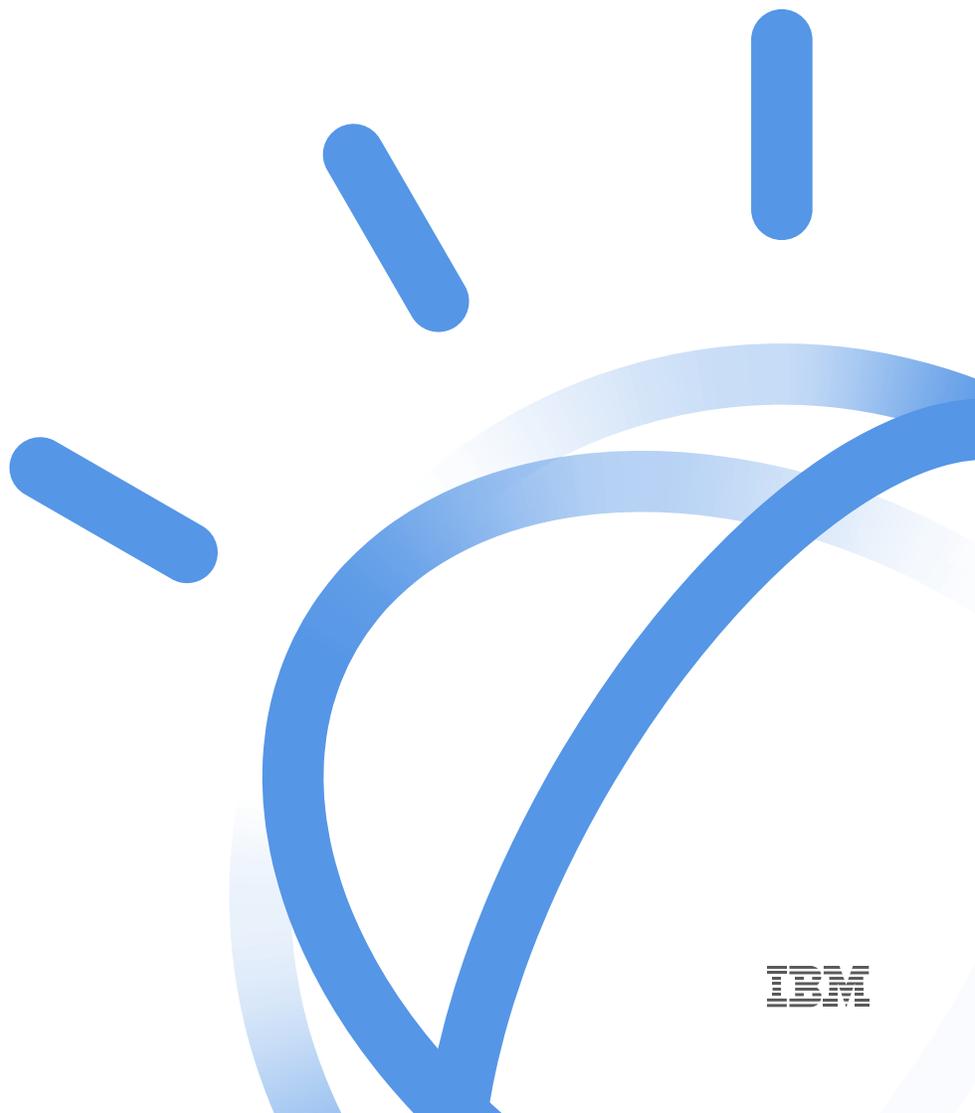


Train the Trainer: IBM Clinical Development

Train your staff on IBM Clinical
Development: Easy to learn,
easy to use, easy to teach



Key benefits

- Transform your team into Certified IBM Clinical Development Trainers so you can conduct future training on your own
- Tailored curriculum designed for your organization and your “trainers-in-training”
- Five-day workshop teaches participants how to prepare effective training sessions, how to demonstrate key platform functions and more

Introducing “Train the Trainer,” a new IBM® Clinical Development learning program created specifically to give our most valued clients more power and independence. You see, “Train the Trainer” isn’t your run-of-the-mill software tutorial where we teach you how to use IBM Clinical Development.

Instead, “Train the Trainer” teaches your IBM Clinical Development-certified designers to become proficient platform instructors, enabling you to conduct your future staff training in-house.

What is “Train the Trainer”?

The “Train the Trainer” program, uses our most experienced instructors to help transform IBM Clinical Development-Certified Designers on your team into Certified IBM Clinical Development Trainers who can teach others how to build within the platform. In short, you’ll have the power to train your staff on IBM Clinical Development without relying on us (though we’ll be around to answer any questions you have).

What will I learn?

“Train the Trainer” gives trained IBM Clinical Development-Certified Designers the tools, knowledge and confidence to lead facilitated designer training sessions. The curriculum is tailored to your individual needs and designed to ensure your “trainers-in-training” learn how to teach only the IBM Clinical Development functions and modules you use.

How long does the program take?

While each course is designed to match an individual client’s needs, the “Train the Trainer” program generally lasts between four and five days. You also have the option to add a follow-up session in which your trainers-in-training conduct an actual IBM Clinical Development-training session with onsite support from our experienced instructors.

What happens during the training?

Day 1: The first step in becoming a Certified IBM Clinical Development Trainer is understanding how to prepare for an effective training session. During this phase, you’ll learn about training logistics, including: developing case study examples; planning the training agenda, timing and session content; and best practices in using the IBM Clinical Development workbook and allied training materials.

Days 2-3: In the next section, we’ll walk through a standard IBM Clinical Development training course as a group, highlighting key functions within the platform as well as system constraints and workarounds for a range of scenarios. Ample time is allotted for Q&A about the IBM Clinical Development platform and any modules selected as part of the training.

Days 3-5: At the end of the course, the trainers-in-training will conduct an abbreviated IBM Clinical Development training session with Watson Health instructors providing on-the-spot technical feedback and facilitation advice. This session functions as an observational certification process during which the students are recognized as Certified IBM Clinical Development Trainers. (This is valid only for training internal employees within your organization.)

How can I get started?

Easy. Just ask your IBM Clinical Development Account Manager to schedule a kickoff meeting at your convenience. The sooner we can get a Train the Trainer on the calendar, the sooner you'll be able to start saving time and money getting your staff trained on IBM Clinical Development.

IBM Clinical Development: Easy to learn. Easy to use. Easy to teach.

About IBM Watson Health

In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit:

ibm.com/watsonhealth.

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