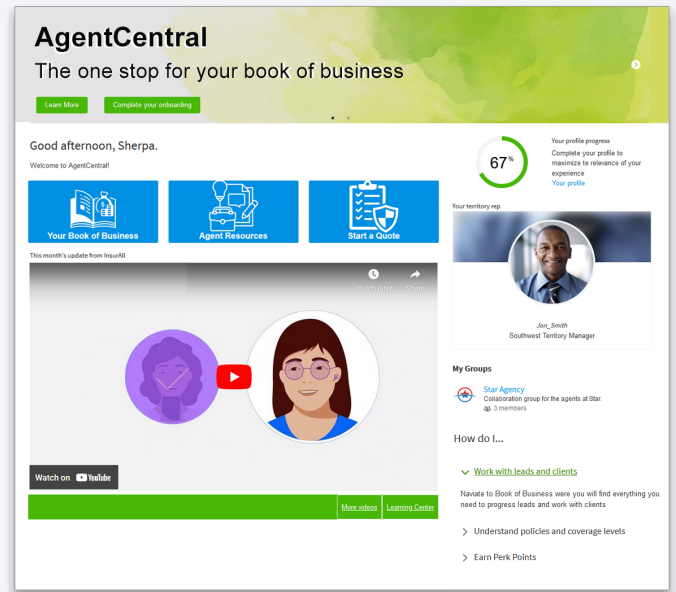


IBM Experience Pack for Salesforce

Improve the user interface and visual styling of the digital experience

[View the video →](#)



Customers, partners, and employees today expect the same modern digital experience they have become accustomed to as consumers. To remain competitive, you must deliver engaging and compelling experiences that meet users' expectations for a modern look and feel when interacting with your brand. You also need to ensure that every touchpoint represents your unique, branded and look and feel.

Salesforce Experience Builder, even with the addition of new themes, can only go so far in terms of UX configuration and customization out of the box. Experience Cloud sites all tend to look very similar. With Expedition Pack for Salesforce, you can break free of the typical look and feel with a flexible theme, dozens of ready-to-use presentational components, and new page layouts. It also includes development accelerators for quickly building more. The product represents over a thousand original development hours.

Key Features

- Highly-customizable Experience Builder theme, with many options built in for branding and design.
- Library of useful page templates.
- HTML/iframe capabilities to go beyond basics
- Code that kick-starts custom development.

Ready-to-use presentational components

- | | |
|--------------------|--------------------|
| Accordion | My Groups |
| Banner | Profile Progress |
| Banner Slider | Progress Circle |
| Calls to Action | Redirect |
| Featured Topics | RSS Feed |
| Featured User | Spacer |
| Featured User List | Topics Followed |
| HTML Headings | Utility Navigation |
| iFrame | Welcome Message |
| Join Community | YouTube Embed |
| Json Feed | |

Break free from the typical Salesforce look and feel

Example use cases

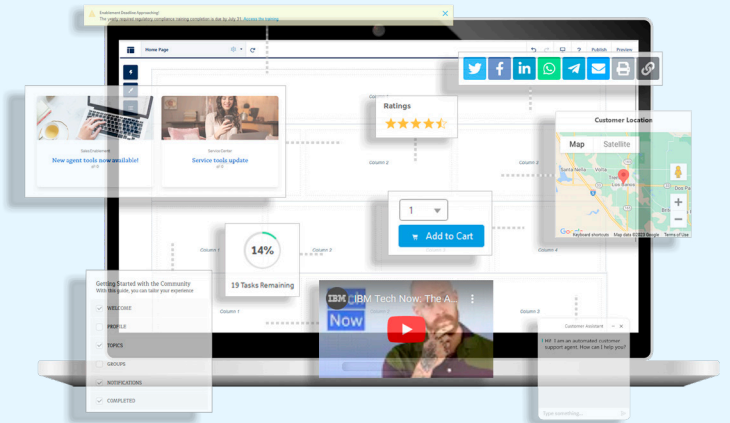
- B2B customer sites
- Public, B2C sites
- User group communities
- Support community or Help Center
- Employee intranet
- Partner portals.

Benefits

- Accelerate development of beautiful user experiences.
- Break free from the standard Salesforce user experience.
- More easily reflect your unique brand's look and feel on your Experience Cloud site.
- Benefit from over 1,000 original development hours, available as a single install.
- Support a responsive, consistent experience across different displays.
- Accelerate development of new custom functionality.

Accelerate your Salesforce journey

IBM Accelerators for Salesforce provides pre-built components to simplify and accelerate the implementation of Salesforce with clicks not code. Drag, drop, and configure components for features like announcements, news, idea exchange, and learning paths to create an engaging, personalized experience that breaks free of the typical Salesforce look and feel.



The accelerators were developed with the expertise we gained through thousands of successful Salesforce services engagements. Now, these same products are available for you to purchase and use in your Salesforce projects.

[More IBM Accelerators for Salesforce →](#)