The Total Economic Impact™ Of IBM Turbonomic

Through six customer interviews across four organizations and data aggregation, Forrester concluded that IBM Turbonomic has the following three-year financial impact.

\$7.7M

SUMMARY OF BENEFITS

Three-year risk-adjusted

Public cloud consumption cost savings
On-premises infrastructure savings

IT administrator productivity savings

Productivity lift due to improvement of application performance

Savings from legacy system consolidation

66

"[Turbonomic] is much more robust on cost savings, recommendations, plus the ability to automate those [recommendations] with the click of a button, and additional features."

> Technical manager of cloud infrastructure operations, financial services



IBM TURBONOMIC, BY THE NUMBERS



35% reduction in public cloud consumption costs



70% avoided annual on-prem refresh costs with Turbonomic in Year 1

\$3.0M

\$974.5K

\$266.7K

\$1.8M



30% effort saved for IT administrators



75% reduction of performance-related application support tickets



50% reduction in effort due to legacy system consolidation

FINANCIAL SUMMARY



ROI

BENEFITS PV



4

PAYBACK

247%

\$13.85M

\$9.86M

<6 months

"The return on investment is about reducing cloud spend, optimizing on-prem, and the potential for reducing production problems in our daily lives."

Director of monitoring, financial services



This document is an abridged version of a case study commissioned by IBM titled: The Total Economic Impact Of IBM Turbonomic, January 2024.

Commissioned By