

# Healthcare organizations and Protected Health Information (PHI) are increasingly under attack



**1 in 4**

US consumers surveyed have had PHI stolen<sup>1</sup>



**25%**

of breach victims surveyed changed healthcare providers<sup>1</sup>



**87%**

of patients surveyed are unwilling to share full medical histories<sup>2</sup>



**100 million**

healthcare records breached in 2015<sup>3</sup>



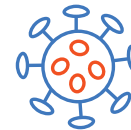
**\$380**

average per record cost of a healthcare data breach<sup>4</sup>



**50%+**

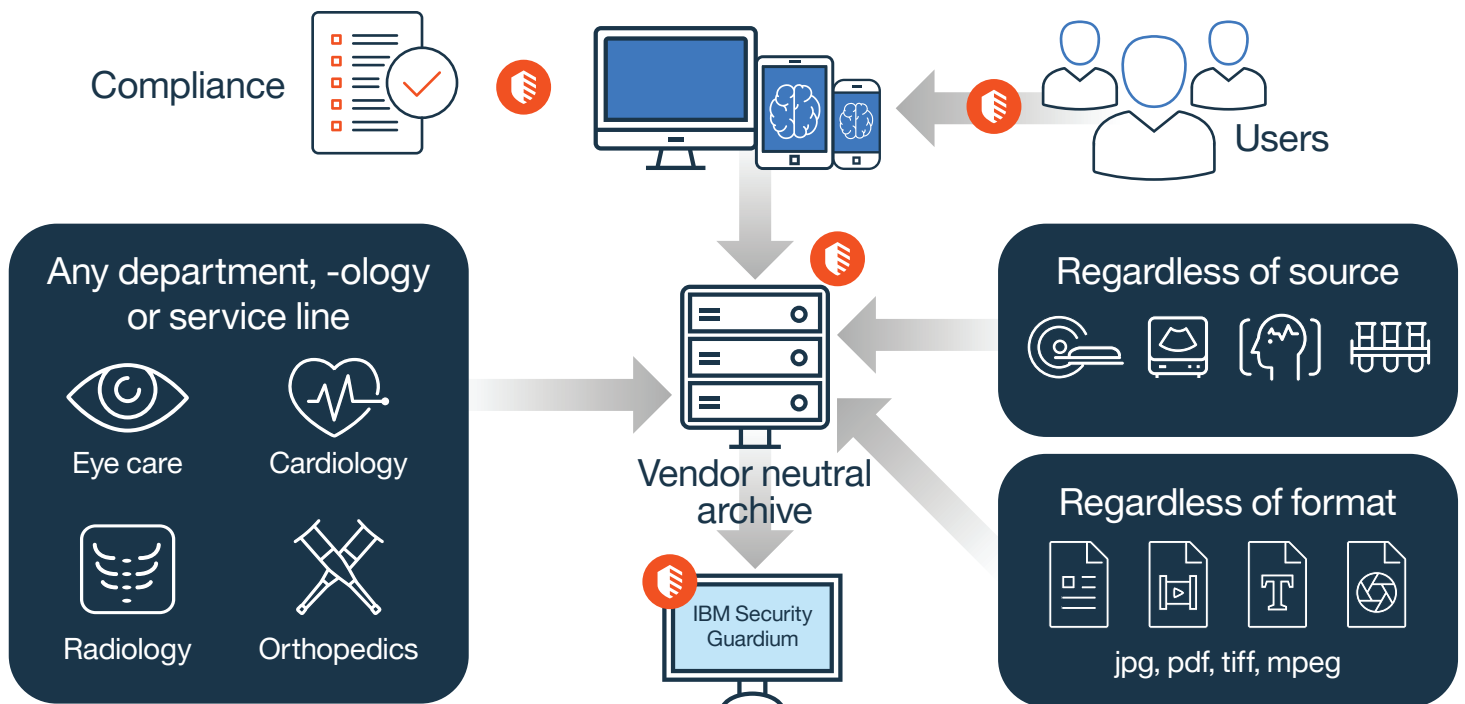
of hospitals surveyed were hit with ransomware April 2015 to April 2016<sup>5</sup>



**25%**

of healthcare attacks in 2016 were perpetrated by malicious insiders<sup>6</sup>

## Images proliferating throughout the provider environment need to be managed, shared and protected



**Learn how** IBM® Security Guardium® software works to protect patient image data.

**Read** the white paper at [ibm.biz/BdjVue](http://ibm.biz/BdjVue)

