Take a new collar approach to address your cybersecurity skills gap

► What is a new collar approach?



New employee profiles: Make skills—not degrees earned—a prerequisite to attract nontraditional candidates with diverse backgrounds and skill sets.



New types of roles: Emerging technologies require specific skills and knowledge to perform; restructure work around specific skill sets.



New partnerships: Develop new relationships with federal and state government programs, community colleges, K-12 school programs, cyber competitions and veterans training programs.



A new collar approach



It's not where you start—it's how you finish

To learn more, visit: ibm.biz/newcollarjobs

