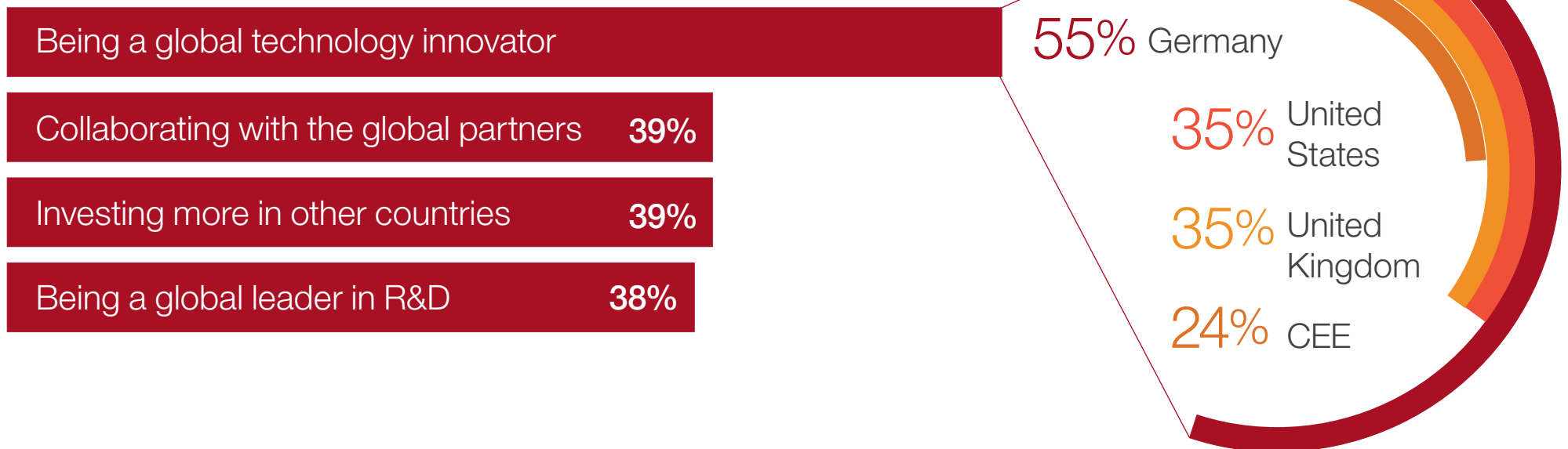


Germany's promise

Opportunities to realize Germany's economic potential

Surveyed executives see multiple growth opportunities

What do you believe are the biggest strategic opportunities for your nation's economy in the next five years?



Multiple constraints must be addressed

Society



61%

of German executives indicated that the influx of unplanned immigrants is negatively impacting the quality of skilled labor

Education



54%

of German executives reported that maintaining skills currency of long-term employees is one of their greatest skills related challenges

Industry



65%

of German executives said that their business culture is not conducive to innovation

How Germany can address its challenges



- Enable innovation and experimentation
- Understand and embrace ecosystems
- Invest in training and skill development focused on life-long learning

Learn how Germany can remain a global powerhouse:
ibm.biz/germanypromise