

# IBM MaaS360 with Watson

AI-infused Unified  
Endpoint Management

## Overview

**IBM MaaS360 with Watson** is a comprehensive Unified Endpoint Manager (UEM) platform that enables applications and content with security on any device, anytime, anywhere. Any device can be protected, including Android, Windows, iOS and Mac.

### For enterprise:

IBM MaaS360 delivers scalability, security and seamless integration with existing infrastructure.

### For small and medium business:

IBM MaaS360 offers simplicity and affordability—per user pricing offers scaling as your business grows.

## A high-level overview of IBM MaaS360

Operating systems



## Key Capabilities

### Multi-OS Device Support

Gain visibility and control over iOS, macOS, Android, and Windows devices, as well as the Internet of Things (IoT).

### Bring Your Own Device (BYOD)

Provide easy registration and a perfect balance between productivity and privacy for users.

### Mobile Device Management (MDM)

Deploy, protect, and manage your devices from a single console.

### Mobile Application Security

Comprehensive lifecycle management for deploying, updating, managing and securing mobile applications.

### Content Management Centralized

Backup and management of documents, users, access controls, distributions, and policies.

### Mobile Threat Management

Detect and resolve threats on iOS and Android devices to help protect your business from fraud and data loss.

### Identity Management

Integration into existing directory systems for mobile authentication and registration and activation of single sign-on (SSO) for MaaS360-compliant applications.

### Watson Advisor

Experience deep insights into the relevant endpoint data within the platform, ensuring actionable information that can greatly impact your business.

## Why IBM Maas360?

### Key Differentiators



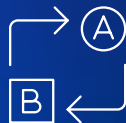
**Complete UEM**  
of mobile devices,  
laptops & things



**Best-in-class cloud**  
on a mature,  
trusted platform



**Support portal**  
with 24x7x365  
support by chat,  
phone, email



**Open platform**  
for integration  
with leading  
IT systems



**Industry-best  
user interfaces**  
for app catalogs &  
workplace container

## IBM MaaS360 with Watson cognitive UEM editions

Solution	Essentials	Deluxe	Premier	Enterprise
Device Management	✓	✓	✓	✓
App Management	✓	✓	✓	✓
Identity Management	✓	✓	✓	✓
Advisor	✓	✓	✓	✓
Policy Recommendation Engine	✓	✓	✓	✓
Container App	✓	✓	✓	✓
Mobile Expense Management	✓	✓	✓	✓
Secure Mobile Mail		✓	✓	✓
Assistant		✓	✓	✓
Business Dashboards for Apps			✓	✓
OS VPN			✓	✓
Secure Browser			✓	✓
Gateway for Browser			✓	✓
Content Management			✓	✓
Gateway for Documents			✓	✓
App Security			✓	✓
Gateway for Apps			✓	✓
Mobile Document Editor				✓
Mobile Document Sync				✓
Mobile Threat Management				✓
TeamViewer Remote Support	○	○	○	○
Wandera Mobile Threat Defense	○	○	○	○

○ – at an additional cost

## IBM MaaS360: 2018 Achievements



IBM joins Google led Android Enterprise Recommended program for EMM  
[More information](#)

### Gartner

IBM Named a Leader in 2018 Gartner Magic Quadrant for Unified Endpoint Management (UEM) Tools  
[More information](#)



IBM Named a Leader in 2018 IDC MarketScape for Ruggedized/IoT Device Deployments  
[More information](#)

### FORRESTER

IBM a Leader in Q4 2018 Forrester Wave Report for Unified Endpoint Management  
[More information](#)

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