

# Take the next step in your analytics journey with IBM Db2

## Migrate your Db2 Warehouse environment to a fully managed SaaS or containerized solution

Nothing's evolving faster than analytics. Traditional on-premises data warehouse deployments may no longer meet the demands of growing data volumes, price-performance requirements, or application modernization needs. New architectures are required to achieve digital transformation goals.

If you run IBM Db2® Warehouse software, a shift to cloud, multicloud, and hybrid cloud data warehouse solutions can separate you from your competition. Organizational leaders see a 20% revenue growth rate with cloud solutions<sup>1</sup>, and see a 21% average cost savings with use of public cloud<sup>2</sup>.

### Value comes quickly in the cloud



#### Business acceleration

At Interloop, sales execution leaders reduced administrative effort by 50%.<sup>3</sup>



#### Application modernization

Valor Holdings saw a 90% reduction in reporting time on sales data, running analytics fully managed in the cloud.<sup>4</sup>



#### Cost optimization

GEO Corp reduced excess coupon distribution by 75%, saving approximately USD 32,000 weekly.<sup>5</sup>

## Two paths to digital transformation

### 1. IBM Db2® Warehouse on Cloud

A fully managed cloud data warehouse that gives you control over the cost and scale of analytics. Built on decades of expertise in database security, scalability and real-time analytics. Available on IBM Cloud® and AWS.

- *Manage costs at scale.* Db2 Warehouse on Cloud is built on inexpensive and highly reliable object storage, which is significantly more economical than typical block storage.
- *Scalable and elastic.* Avoid billing surprises and take control of your storage and compute in the cloud.
- Continuously available. You get managed compute, highly available storage, cross-cloud replication.

### 2. IBM Db2® Warehouse Software cartridge

A self-managed, high performance data warehouse that's deployable to cloud-managed Kubernetes, Red Hat® OpenShift® or IaaS.

- *Near-infinite scale.* To achieve optimal performance for your workloads, scale your warehouse deployment up and out.
- *Continuously available.* Containerized deployment and continuous replication provides resilience.
- *Flexible deployment.* Deploy as traditional software or container atop Red Hat OpenShift, ARO, AKS, ROSA, EKS.

## Next steps

For existing Db2 Warehouse customers, migrating to a fully managed SaaS deployment on AWS or IBM Cloud has never been easier. Expect upgrades that are designed to be risk-free and frictionless. Engage IBM Expert Labs to optimize analytics costs and to migrate your Db2 Warehouse software environment to a fully managed SaaS or containerized solution with confidence and speed.

[Book a meeting](#)

1. IBM Institute for Business Value, Extending Digital Acceleration October 2021
2. Gartner Cloud Adoption Survey, 2020
3. Interloop IBM case study
4. Valor Holdings IBM case study
5. GEO Corp IBM case study

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