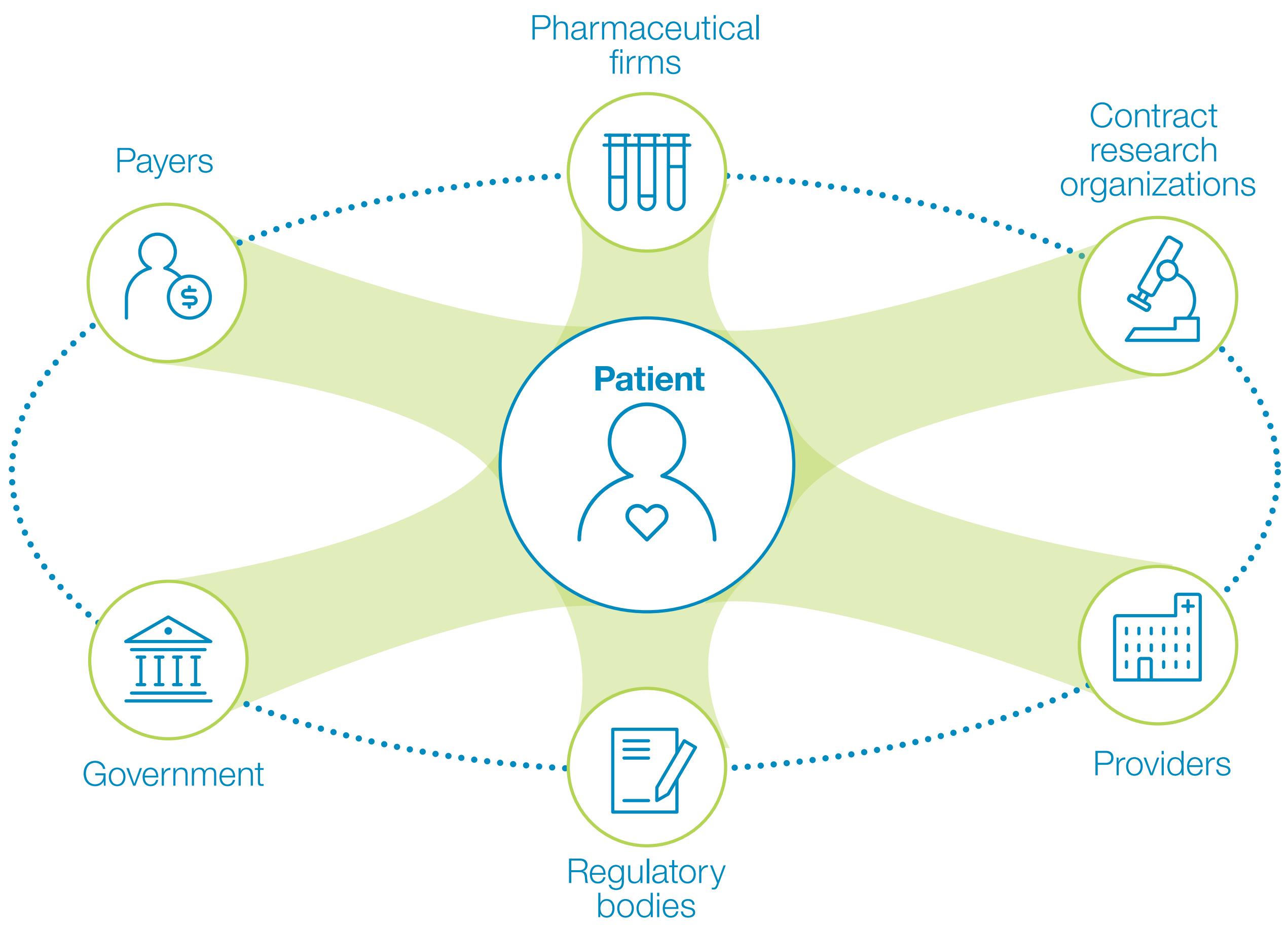


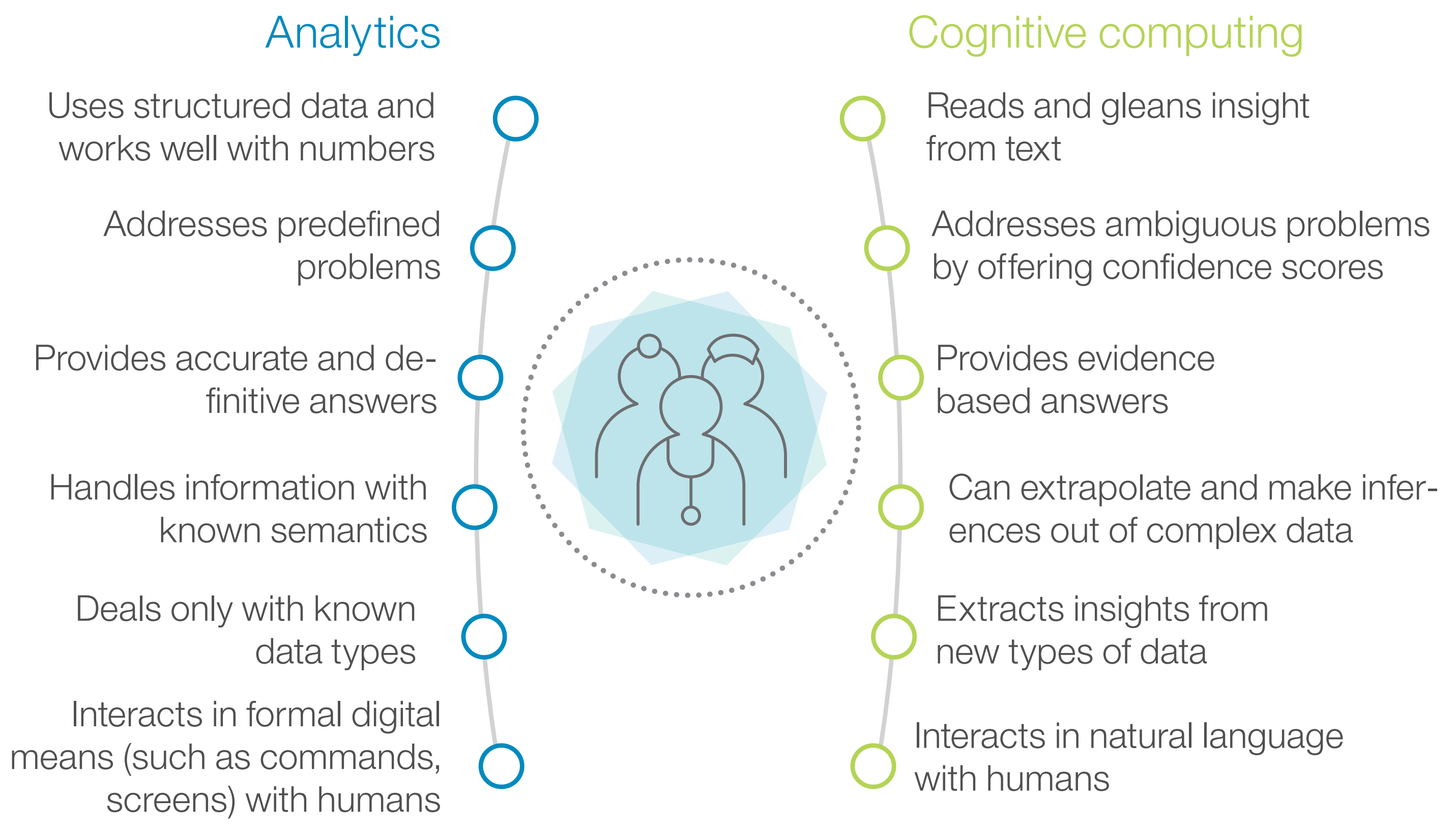
Scaling safety expertise in life sciences

A turning point in pharmacovigilance

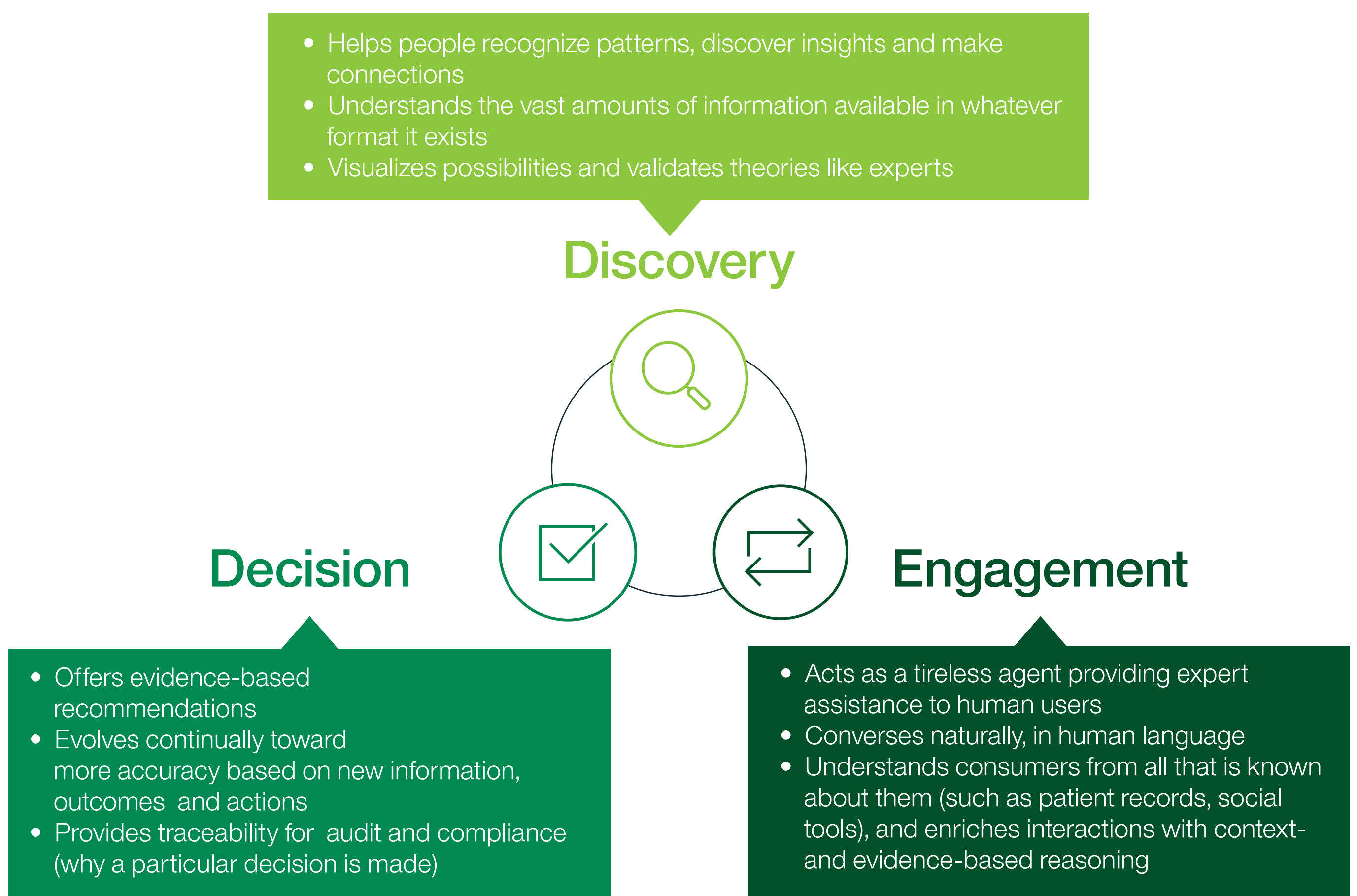
Stakeholders in the PV ecosystem



How can cognitive solutions complement what humans do in drug safety?



How can cognitive computing bring new value to pharmacovigilance?



Together, cognitive, cloud and advanced analytics can help transform patient safety from a reactive, manual process to a semi-automated, proactive source of safety insight.

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