

Watson

IBM

Aiming higher in consulting services

Collaborate your way to better processes with IBM Blueworks Live

To get ahead in the consulting world, your firm needs to provide measurable value for customers. A key way to show this value is by using the right tools during the discovery phase of a project. You need to be able to get input from all stakeholders—from senior leadership to remote workers, business partners to other third-party entities—in real time. By visually mapping out processes together, all in one place, your firm makes it easier for clients to drive strategic growth. That's where process modeling comes in.

Process modeling is a best practice that enables consulting firms to document activities for continuous improvement, understand how to optimize processes with collaborative brainstorming, and get a starting point for using automation to build new efficiencies. Of course, the ultimate goal is helping clients take the lead in their industries.

Yet, many consulting firms still rely on basic diagramming tools—or a mix of whiteboards, sticky notes, and photos captured on a smartphone—for their process documentation. Version control is a nightmare, client reviews are cumbersome, and keeping the software licenses up-to-date is another burden for IT staff. To improve their processes and enable true efficiencies, consulting firms need a purpose-built process modeling tool.










Transforming processes for client value

IBM Blueworks Live is a cloud-based business process modeling tool that makes it easy to document, analyze and improve your client’s processes. Your consultants can work directly with client teams, business analysts and other subject matter experts via an intuitive web interface, identifying ways to make processes more efficient. And these diverse teams can collaborate from anywhere.

Unlike basic diagramming tools, Blueworks Live provides you with a dedicated, online space for building and improving business processes. Key features include:

-  **Quick-start templates** for collecting input on how to best improve organizational performance and competitiveness in the client’s specific industry
-  **Support for real-time collaboration** to allow project stakeholders—from business managers to front-line staff—to easily share ideas on strategic initiatives
-  **A centralized process repository** to provide a single source of truth for managing operational costs, updating processes and facilitating compliance
-  **Automatic process layout** for generating Business Process Model and Notation (BPMN) 2.0 models, creating a foundation for future growth
-  **Compatibility with automation tools** to reduce the cost and complexity of project rollouts—enabling rapid deployments and speeding the time-to-value for customers

IBM Blueworks Live in action



IBM Blueworks Live is being used around the world to create dramatic benefits in consulting organizations like yours. One data center distributor and consulting company that was experiencing rapid growth needed a process-management solution to support further expansion and boost flexibility. In particular, the company wanted to standardize processes and simplify onboarding of new staff.

With IBM Blueworks Live, the company gained the capability to capture and manage processes collaboratively across all departments, resulting in 50 percent faster onboarding. The solution boosts productivity, improves efficiency across all departments with standardized workflows, and simplifies continuous improvement, all of which will help support future expansion.

How IBM can help

By modeling processes with Blueworks Live, consulting firms are one step closer to using automation to achieve strategic goals. IBM offers a scalable platform for automating repetitive tasks, content management, process workflows, data capture and business decisions—freeing up your humans for higher-value work. Simply export your process models into the tool of your choice. With an established ecosystem and industry expertise, IBM can help transform your processes for lasting value.

To learn more about Blueworks Live and try a free 30-day trial, visit:
<https://www.ibm.com/products/blueworkslive>

Why IBM Blueworks Live for consulting services?

- Address increasing process complexity, rising costs and slow, inaccurate processing
- Comprehensively identify and document key business processes
- View processes to recognize bottlenecks and inefficiencies
- Handle processes that span disparate systems, including databases and applications