Watson Health

Data Sheet

You can make it easy for imaging organizations to adopt your AI

IBM Imaging AI Orchestrator for AI Vendors & Developers

Data and evidence are showing health systems that AI can help clinicians strengthen their confidence in diagnoses and increase efficiency. So, in the race to compete for physicians and patients, healthcare organizations are finally seeing AI as a means to achieve a competitive advantage.

As an AI application developer, you have an unprecedented opportunity to reach revenue targets, capture market share and meet your investors' goals. However, your business model could use more support to best position your products in a way that attracts decision makers at health systems and radiology practices.

IBM® Watson Health® is your partner to help capitalize on these growth trends. Introducing IBM Imaging AI Orchestrator, an innovative, cloud-based subscription service for imaging organizations to efficiently procure, implement and access multiple AIs (including yours) through a single point of access. It leverages industry standards and works within existing PACS and clinical workflows, to make it easier for physicians to use your AI application.

Why IBM Imaging AI Orchestrator?

You need clients to easily find and procure your AI application. So, you might have hired a sales force, listed your offering on an AI marketplace, or even partnered with PACS or modality vendors to bundle your product with theirs. Each of these measures helps reach your target markets, leading to revenue for your growing company or business line.

As the number of radiology departments using AI increases, clients are learning from each other:

– The deployment and ongoing maintenance of additional AI applications is significant—and it gets even more costly and complicated the more AIs there are in the IT environment.
– They understand productivity costs caused by workflow disruptions of newly introduced AI applications.
– The news of cybersecurity and infrastructure lapses travels quickly between health systems, so their sensitivity is high on those considerations as well.
– Lastly, they are challenged by on-boarding and managing a growing number of IT vendors.

AI adoption is by no means solved yet. Your clients need your application to be as easy to own and to use as it was to buy. And meanwhile, you need to stay focused on making your AI application work well, adhere to regulatory guidelines, and even expand to additional offerings that grow your business.

But now it is possible with IBM Imaging AI Orchestrator, which addresses the full process of clients' AI adoption—from procurement to deployment to maintenance, upgrades and account management and support. By joining the the AI Orchestrator ecosystem, you are tapping into IBM's operational, commercial and technology leadership—as well as its extensive imaging experience—to help you reach your

Key benefits

→ Focus on your AI applications and business while IBM helps clients to manage their deployment
→ Help your clients more easily access and consume your AI innovations
→ Leverage the imaging knowledge and experience of IBM, along with an enterprise-grade cloud infrastructure which carries the gold standard for privacy and security that healthcare clients care about.

About IBM Watson Health

Each day, professionals throughout the health ecosystem make powerful progress toward a healthier future. At IBM Watson Health, we help them remove obstacles, optimize efforts and reveal new insights to support the people they serve. Working across the landscape, from payers and providers to governments and life sciences, we bring together deep health expertise; proven innovation; and the power of artificial intelligence to enable our customers to uncover, connect and act — as they work to solve health challenges for people everywhere.

business goals.

IBM is actively seeking imaging AI applications to be incorporated into the AI Orchestrator. Highlights:

– Connect your cloud-ready AI application to AI Orchestrator; watch usage increase with the growing subscriber base.
– Make it easy for your clients to experience measurable results from your AI application, with consolidated results-reporting and worklist statuses.
– No longer will you have to implement your solution for each of your clients. Set it up once with IBM, and thereafter, all of your clients connect through a single standards-based gateway and intelligent edge device. Subsequent upgrades and maintenance of your AI application only have to be performed once with IBM to benefit all of your subscribing clients.
– As your client base increases, your help desk and customer service staff doesn't have to grow. IBM manages client interactions for both technical issues and customer account activity, and we work with you as needed to resolve them.
– Clients will continue to license directly with you for access to your application, so you retain the valuable connection for user feedback, enhancement requests and up-sell / cross-sell.

[Find out more about partnering with IBM for Imaging AI →](#)

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