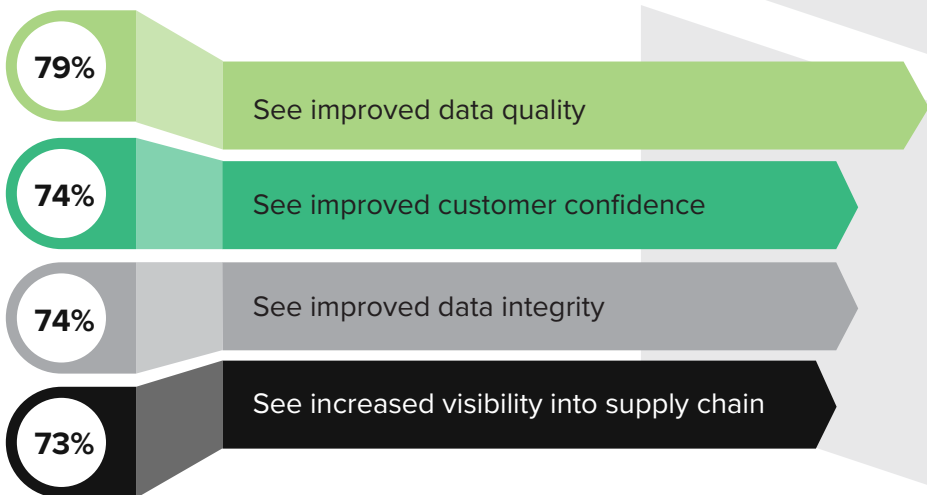


Emerge Stronger: Blockchain for Supply Chain

Adapt quickly to a new normal as disruptions arise

FIRMS SEE SIGNIFICANT BENEFITS BY USING BLOCKCHAIN FOR SUPPLY CHAIN.*



TOP 5 CHALLENGES WITH SUPPLY CHAIN:



Data integrity



Data sharing/exchange
across supply chain



Demand planning/
predictive analytics



Automated decision
making



Data visibility—second-tier
suppliers and beyond

PROGRESSION TOWARD COMPLETE DIGITIZATION

Firms are pushing toward
further and rapid digitization
of supply chain.

TWO YEARS
AGO

1%

Had a completely
digitized supply chain

TODAY

11%

Have a completely
digitized supply chain

TWO YEARS
FROM NOW

69%

Will completely
digitize supply chain

BLOCKCHAIN IS RAPIDLY BEING ADOPTED

67%

of supply chain decision makers are
currently expanding/upgrading or planning
to implement blockchain in next 12 months



Read the
full study

Methodology:

Source: A study conducted by Forrester Consulting on behalf of IBM, July 2020

Base: 150 NA and EMEA supply chain decision makers

*Base: 95 NA and EMEA supply chain decision makers using blockchain