Three simple steps to get on-air with Max 7.0
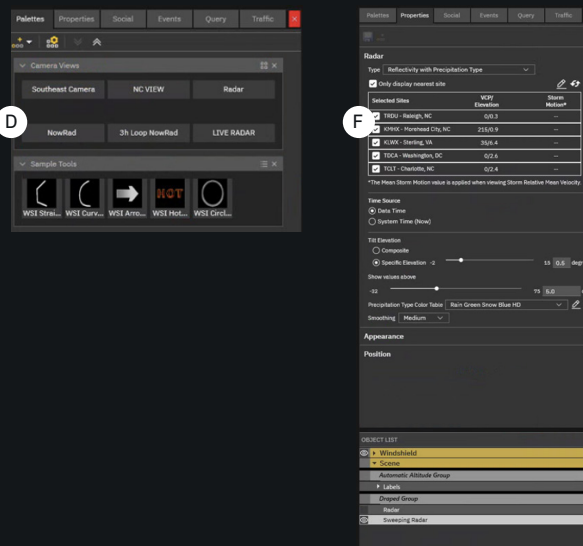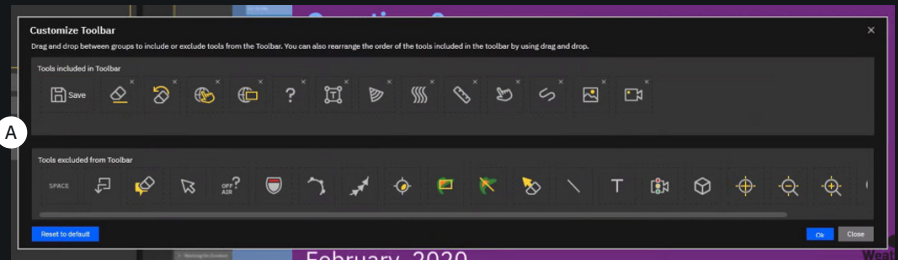
01

Content and Hits panels

A.   The Content panel is located in the middle of the user interface (UI) directly below the Preview area and interactive toolbar.

B.   The Content panel no longer houses the Events and Social tabs. Please see 2C.

C.   The Hits panel extends down the left side of the UI.

D.   Alert templates, Hit windshields and style guide options are located directly under the Play-to-Air options on the top left side of each individual Hit.

E.   The Content and Hits panels are both adjustable in size. Click anywhere in the gaps between the windows and drag to adjust the size.
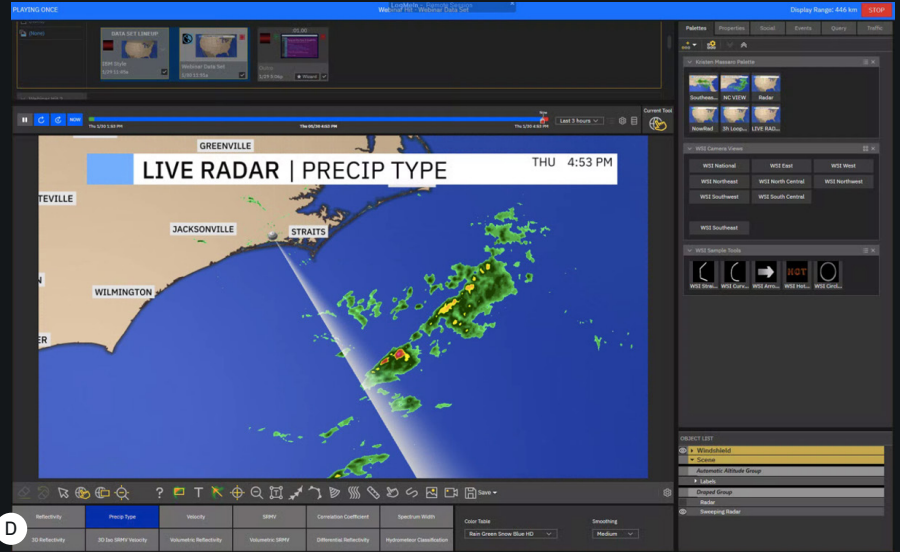

02

Custom toolbar and interactive panel

A.   You can customize the interactive toolbar to include, exclude or re-arrange any tools. This customization is saved per workspace.

B.   A new "space" icon allows for extra organization on the toolbar.

C.   The interactive panel houses the Palettes, Properties, Events, Social, Traffic and Query tabs.

D.   You can organize palettes to display as either a text or thumbnails.

E.   You now have access to unlimited palettes in both Preview and Play-to-Air modes instead of only two.

F.   The object list for a data set sits directly beneath the interactive tabs.

G.   The interactive panel is the only panel that cannot adjust in size.

03

Play-to-Air mode

A. This mode now offers a larger Preview display. Hits are located on top of the Preview window.

B. The interactive panel locks so that it is available to use live while on-air.

C. Radar moments become available whenever sweeping/live radar is available in the data set.

D. Radar moments and Banner Text and Legends can be dynamically changed with the click of a button.

Additional notes:

• The appearance and organization of the toolbar are customizable, but the functionality remains. Once the toolbar setting is customized, the setting is universally saved for the entire Max system.

• Radar moments are only available in Play-to-Air mode. You will not be able to use the radar and moment button functionality while in Preview mode.

• Three vertical white dots on a toolbar indicate that extra tools are available but not displayed due to the current width of the panel.

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