

Where is the innovation?

Mobile sparks emerging tech innovation



93%  of surveyed business leaders have dedicated mobile strategy teams

But only 55%  would rate their own organization as being more innovative than their peers

And only 39%  of those report they significantly outperform their peers in revenue or operating efficiency

Stay tuned for upcoming research on how mobile is a catalyst for emerging tech innovation. To learn more visit ibm.biz/emergetechnology