

How can growing businesses strengthen financial performance management?

Go Health Clubs uses IBM® Planning Analytics Express to tone up its insight into sales and membership, helping it build a stronger, fitter, more agile business



65%

Speeds up month-end close processes by 65%

90%

Slims down management reporting processes by 90%



Sets goals for sales teams to focus on higher-yield memberships



Lifts sales performance with data-driven decision-making