



# APQC and IBM announce the **CLEAN ELECTRIFICATION MATURITY MODEL**

**Assisting electricity utilities in identifying business opportunities and capabilities needed to thrive in the next generation of industry transition.**

Electricity utilities around the world are facing accelerating transformation of their business models, customer expectations, competition, and underlying technologies. Societal and technical forces are combining to drive the rapid evolution of the electricity industry as increasing focus on service, safety, and sustainability drives change.

APQC and IBM invite Electric Utilities to participate in the Clean Electrification Maturity Model (CEMM) initiative. This is an opportunity to conduct a maturity assessment of your organization and benchmark your results with industry peers. The assessment evaluates forward-looking digital, sustainable, and market-enabling capabilities of electric utilities.

The CEMM was developed with input from over 100 subject matter experts and includes capabilities in 8 domains that focus on the keys to success for electric utilities in the energy transition.

Each domain includes 25-30 questions on specific capabilities and practices across 5 levels of maturity. Utilities select the option which most closely matches their practices in an interactive tool and submit their answers to APQC for tabulation, comparisons, and report generation.



**STRATEGY AND LEADERSHIP**



**ORGANIZATION AND CULTURE**



**TECHNOLOGY**



**SUSTAINABILITY**



**GRID OPERATIONS**



**WORK AND ASSET MANAGEMENT**



**CUSTOMER EXPERIENCE**



**MARKET INNOVATION**

***Participating utilities will be provided with a customized summary report benchmarking their practices against peers in each domain of the CEMM.***



# HOW TO GET INVOLVED

If you would like more information about the CEMM and how you can get started on an assessment for your organization, please contact your IBM representative or email APQC at [cemmsupport@apqc.org](mailto:cemmsupport@apqc.org).

## BENEFITS

The Clean Electrification Maturity Model report will provide electric utilities insight into their plans and progress in their transition to market structures and changing stakeholder expectations. The CEMM builds on new capabilities and the power of benchmarking to assist electricity utilities in identifying business opportunities and capabilities needed to thrive in the next generation of industry transition. APQC brings their experience leading benchmarking and process and knowledge management initiatives across industries and IBM contributes their insights from collaborating and transforming many of the world's leading electric utilities.

## DATA SECURITY AND PRIVACY

All submissions are handled in accordance with APQC's [Benchmarking Code of Conduct](#). This internationally accepted standard provides detailed guidelines for organizations in conducting their benchmarking activities. Adherence to APQC's code of conduct contributes to efficient, effective, and ethical benchmarking.

All APQC policies and terms are available at [apqc.org](http://apqc.org): [APQC Terms of Service](#), [Privacy Policy](#).



APQC helps organizations work smarter, faster, and with greater confidence. It is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC's unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world's leader in transforming organizations. Visit us at [www.apqc.org](http://www.apqc.org), and learn how you can make best practices your practices.



IBM was one of APQC's initial partners in 1977 and since then we have built a very substantial business driving productivity, quality and knowledge management inside of IBM as well as thousands of clients around the world. IBM is also active as one of the 500 members of APQC and is committed to help foster neutral sharing of performance data and knowledge management through APQC. IBM has almost 400,000 employees and USD 80 billion in sales. At IBM, we collaborate with our clients, bringing together business insight, advanced research and technology to give them a distinct advantage in today's rapidly changing environment.