

How can you bring 15,000 employees on different teams around the world together on the same page?

Especially when as many as 1,000 new people join your company each month?

“We consolidated multiple video providers.”

Leo Gomez
AV Systems Engineer
SolarCity



Many departments now use the IBM Cloud Video platform for town halls, trainings and webinars.



“It’s easy to use and with live Q&A, it’s super interactive,” says Leo.

100X

More Viewers per Major Event

400 on prior platform,
5,000 now, with up to
40% mobile.

“We’ve seen a dramatic change in the messages actually being absorbed and getting through to viewers. Our viewing hours are going through the roof.”



10X

More Live Video Events

Started at 1 per quarter, now 1 per week.
“That’s pretty major,” says Leo.



Watch the SolarCity video story in two minutes.

For more information, visit IBM Cloud Video at ibm.biz/BdiCSq or contact us at ibm.biz/BdiCSf.