



By 2020, the average cost of a single data breach will exceed **\$150 million¹**



Insider misuse is responsible for **20.6%** of all security incidents and **10.6%** of confirmed data breaches²



Analytically driven organizations are **2.5x more likely** to excel at responding to security threats than others³

What is Enterprise Intelligence?

There are a variety of ongoing **threats** today that can do serious harm to an organization, costing customers and impacting the bottom line:

- **Insider threats**
- **Cyber criminals**
- **Threats against executives and employees**
- **Physical crimes**
- **And many more**

Enterprise Intelligence is an ongoing practice in which you analyze disparate data sources to identify the vulnerabilities and threats across your enterprise. While this may seem like a daunting challenge, with the right intelligence analysis solution, it is an achievable reality and an invaluable component to your daily operations.

IBM® i2® Enterprise Insight Analysis integrates **advanced analytics** with **multi-dimensional visual analysis capabilities** that help you ingest and analyze disparate data from a variety of internal and external sources, so you can identify and disrupt these threats and help protect your organization.

Learn more about enterprise intelligence. Start by **viewing this webinar**, and then visit us at:

ibm.biz/i2-enterprise-insight-analysis

How does Enterprise Intelligence work?



Human-led analysis and computer-driven analytics provide actionable insights for your enterprise, so you can disrupt and neutralize threats.

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Sources: 1. "Cybercrime will Cost Businesses Over \$2 Trillion by 2019." Juniper Research. 2. "2015 Data Breach Investigations Report." Verizon. 3. "Inside the mind of Generation D: What it means to be data-rich and analytically driven." IBM Center for Applied Insights.

