What is Enterprise Intelligence?

By 2020, the average cost of a single data breach will exceed

$150 million[1]

Insider misuse is responsible for

20.6%
of all security incidents

10.6%
of confirmed data breaches[2]

Analytically driven organizations are

2.5x more likely
to excel at responding to security threats than others[3]

There are a variety of ongoing **threats** today that can do serious harm to an organization, costing customers and impacting the bottom line:

- **Insider threats**
- **Cyber criminals**
- **Threats against executives and employees**
- **Physical crimes**
- **And many more**

Enterprise Intelligence is an ongoing practice in which you analyze disparate data sources to identify the vulnerabilities and threats across your enterprise. While this may seem like a daunting challenge, with the right intelligence analysis solution, it is an achievable reality and an invaluable component to your daily operations.

IBM® i2® Enterprise Insight Analysis integrates **advanced analytics** with **multi-dimensional visual analysis capabilities** that help you ingest and analyze disparate data from a variety of internal and external sources, so you can identify and disrupt these threats and help protect your organization.

Learn more about enterprise intelligence. Start by viewing this webinar, and then visit us at:

ibm.biz/i2-enterprise-insight-analysis

How does Enterprise Intelligence work?

Analysis
Human investigation

+

Analytics
Data computation

=

Intelligence
Actionable insight

Human-led analysis and computer-driven analytics provide actionable insights for your enterprise, so you can disrupt and neutralize threats.

WG912346-USEN-03

IBM