



Highlights:

- Helps reduce cost and risk by managing multiple information types in a modular, extensible platform and applying consistent policies across them
 - Supports efforts to reduce litigation and compliance risk and costs by seamlessly integrating with the IBM Information Lifecycle Governance solution model
 - Helps shrink storage cost and improve system performance by offloading information from production servers
 - Supports investment protection and growth by integrating with other IBM Smart Archive solutions and capabilities
 - Allows users to leverage archived information to improve insight and inform decision making through the use of industry-leading ECM capabilities
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IBM Content Collector

Stop just archiving; start using your information

Optimizing the value of your organization's content

Enterprise information continues to explode across three dimensions—volume, variety and velocity.

Volume—Every day, roughly 15 petabytes of new information is generated. By 2010, the codified information base of the world is expected to double every 11 hours.¹

Variety—As much as 80 percent of new data growth is made up of unstructured content,¹ generated largely by email, with an increasing percentage by documents, images, video and audio.

Velocity—An average company with 1,000 employees spends approximately US\$5.3 million a year to find information stored on its servers.¹ And with so much information to sort through, some 42 percent of managers say they use the wrong information at least once per week, negatively affecting decision making.¹

In today's competitive business environment, organizations can't afford to drop email and other content into a siloed archive and never see it again. Instead, it should be used for a business advantage—by connecting content so that it can be managed together, integrating content with business processes and helping lower total cost of ownership (TCO). And, to keep administrative tasks in check, many businesses want to better manage storage space; gain control of information to address legal obligations; and replace a jumble of point products with a modular, integrated solutions.

Delivering more capabilities than email-archiving point solutions

IBM Content Collector software is at the forefront of content collection and archiving solutions—collecting, enhancing and managing email and multiple content types. With IBM Content Collector software, you can do more than just archive your information—you can start using it for business advantage.



