Understanding Cybersecurity and Defending Against Cyber Threats: A Program for Executives

BROWN
School of Professional Studies

An exclusive 2-day course offered jointly by Brown University and IBM Security

Cambridge, Massachusetts, USA | November 7-8, 2019

IBM

Cybersecurity is an increasing business risk that must be managed across organizations. Effective cybersecurity management requires a common language and understanding across organizational boundaries and up and down the management chain. Senior leadership, across both business and IT, must be knowledgeable about cyber threats, defenses required, and how to prepare to react during an incident.

As a senior leader in your organization:

— *Do you fully understand the dimensions of cybersecurity and its risks and issues as it relates to your business?*
— *Do you know the right questions to ask your teams about cybersecurity when assessing new business or technology opportunities?*
— *Do you feel confident about how you and your organization would respond to a cyber incident?*

Join industry leading faculty from Brown University and highly experienced security practitioners from IBM to answer these pressing questions in IBM's state of the art Cyber Range facility.

Who should attend:
Senior leaders across business and IT, corporate board members, executives who need to learn more about cybersecurity to become more effective senior leaders

Program Cost:
$25,000 for 3 seats, includes program fees and meals

— Discounts available for a larger number of seats from a single organization

— Seats are limited. Once the program is full, participants will be put on a wait list for future programs to be offered in 2020

Preliminary Program Agenda

Day 1	Day 2
Introduction to the Cybersecurity Global Landscape and Regulatory Environment	**Global Cybersecurity: Law, Policy and Governance**
Understanding the Current Threat Landscape	**Human Factors in Cybersecurity**
Privacy and Data Protection	**Organization and Risk**
Digital Transformation and Cybersecurity	**Applied Cryptography and Data Privacy**
IBM Cyber Range Exercise: Simulated Cyber Attack - Part I	**IBM Cyber Range Exercise: Simulated Cyber Attack - Part II**
Networking Dinner	**Wrap up & Departure**

Participants will receive an *"Award of Completion"* **from the Brown University School of Professional Studies**

Expected faculty, speakers and contributors to include:

— **Shriram Krishnamurthi** | Professor of Computer Science, Brown University
— **Roberto Tamassia** | Plastech Professor of Computer Science, Brown University
— **Tim Edgar** | Senior Fellow, Watson Institute for International and Public Affairs, Brown University
— **Shamla Naidoo** | former global Chief Information Security Officer, IBM and current Managing Partner, Security Strategy, Risk and Compliance, IBM
— **Christopher Scott** | Global Remediation Lead, IBM X-Force Incident Response, incident response lead for Target, Democratic National Convention, Shamoon, Maersk and more

For further information and to secure your seats, please contact:
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