



IBM Watson Health™

## Simpler's healthcare professionals

Tap into a team of experienced healthcare professionals to guide your organization along the path to lean transformation



To guide organizations along the path to Lean Transformation, we've assembled an experienced team of professionals. Rather than merely studying your situation and delivering recommendations, our experienced team works with your senior leaders, coaching and mentoring them, helping them to affect change.

Our team has all traveled the path before. They are your peers—former CEOs, COOs, and high-level managers—who know what works and what doesn't from actually doing it. Perhaps most importantly, our team members are pragmatists. They understand that their success—and yours—is measured by results.

## Clinicians, Executives, Lean Practitioners, and Advisory Council Members

Jennifer Abermanis MT(ASCP), MS	Senior Consultant
Stephanie Adams, MA, Integrated Marketing Communications	Dir., Mktg. & Strategic Planning
Shannon Allen, RN, BSN, CHTS-CP will earn MBA in 2017	Gemba Coach
Patricia Baptista, RN, BNS, MHA	Account Manager
Lisa Brandenburg, MBA, MPH	Engagement Leader
Hank Buccella, BA, Economics and Social Sciences	Senior Consultant
Kara Butcher, RN, BNS, CMSRN, TNCC	Gemba Coach
David Butler, MD	Senior Advisor
Sarah Custack, BS Engineering, MS Manufacturing Management	Gemba Coach
Paul Dechant, MD, MBA, FAAFP	Exec. Dir., Clinical Operations & Innovation
Greg Donithan, BS, Industrial Technology	Gemba Coach
Mark DeLabrettonne	Gemba Coach
Randy Dill, BA Education	Gemba Coach
Lesley Doherty, RN, RM, BSc(Hons)	Senior Advisor
Brent Drennan, MBA	Senior Consultant
Alenka Fields, RTRCT, BFA	Senior Consultant
Patricia Gabow, MD, MACP	Senior Advisor
Pat Hagan, MHSA	Executive Coach
Gerald Harris, MBA	Exec. Dir., Business Dvlp.
Catherine Kennebeck, Masters, Healthcare Transformation and Change Management in Leadership	Study Trip Business Ldr.
Robert Keown, MBA, MHA	Gemba Coach
Tom Layton, BS, Business and Marketing	Regional Dir., Business Dvlp.
Gene Lindsey, MD	Senior Advisor
Traye Lisanby, BS, Business Management	Senior Consultant
Brian Meadows, Masters of Business Operational Excellence (Healthcare specialized track)	Gemba Coach
Ahmad Metani, B.S. Industrial Engineering, B.S. Computer Science	Gemba Coach
Tari Muringai, RN	Gemba Coach
Brian Nass, MS Manufacturing Systems Engr; BS Electrical Engr	Account Manager
George Palma, MD	Medical Director
Trevor Purt, Fellow, Royal Society of Medicine	Sr. Advisory & VP, Healthcare
Mark Reed, MD	Medical Director
Paula Roe, RN, BSN, MBA/HCM. FACHE	Practice Ldr., Operational Excellence
Jody Saffert, Masters, Human Resources and Change Leadership HRD Practice Specialist	Senior Consultant
Ann Schenk, BA	Senior Consultant
Alan Talbot, MBA, BA and MEng in Engineering	Senior Consultant
Cindy Walton, RN, DipPN Hons, BSc Hons Nursing, Post Grad Dip Collaborative Health Care	Gemba Coach

## About Simpler Consulting, part of the IBM Watson Health business

Simpler® Consulting, part of the IBM Watson Health™ business, is a leading management consulting firm that helps organizations around the globe to improve performance through Lean transformations. Since 1996, Simpler has worked closely with clients to foster an organizational culture that continuously seeks out opportunities to make improvements, and to help stimulate business-impacting results. With its proprietary Simpler Business System®, Simpler has helped clients to implement Lean transformations across a wide range of industries.

Simpler Consulting was acquired by Truven Health Analytics® in 2014. Truven Health Analytics was acquired by IBM in 2016 to help form a new business, Watson Health. Watson Health aspires to improve lives and give hope by delivering innovation to address the world's most pressing health challenges.

### Get connected

Send us an email at [info@simpler.com](mailto:info@simpler.com) or visit [simpler.com](http://simpler.com).

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