

# How can manufacturers increase efficiency and become more competitive?



Blanc und Fischer works efficiently and cuts costs with POWER8

## 40%

Consolidating SAP ERP and analytics to IBM® POWER8® processors delivered a **40% boost** in per-core performance

## 40%

Enabling **40% cost cuts** for key middleware licenses

## 20x

IBM DB2® with BLU Acceleration® on POWER8 enables **20X faster business insights**



Driving smarter and faster responses to business challenges and **improving customer service**



Simpler systems administration **saves time and effort**, boosting efficiency

