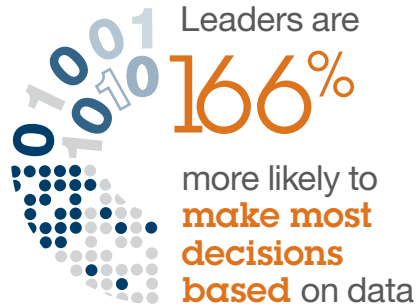


Capitalizing on Data:

Strategies outperforming companies are taking to deliver results



And they are

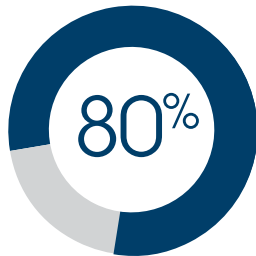
2.2x

more likely to have **formal career paths** for analytics

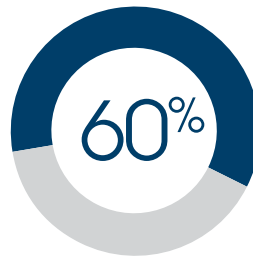


75%

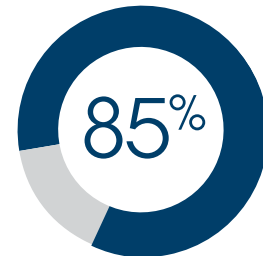
of Leaders cite **growth as the key source of value** from analytics



Leaders **measure the impact** of analytics investments



Leaders have **predictive analytics** capabilities



Leaders have some form of **shared analytics resources**

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