

# Increase your speed to market with an end-to-end DevOps process

With persistent marketplace demands the business is required to modernize applications and release new offerings at a rapid pace. Relying on an agile or waterfall development process can be a familiar fit for the enterprise, but each process has its drawbacks that can produce delays, cost overruns, and slower cycles. This leads to missed opportunities getting to market and a potential loss in customer confidence.

## How many of these challenges resonate with you?

### You need to get to market quickly before the competition.

Will your development process stall your race to the market? Whether you're updating an enterprise application or responding to consumer needs with a new application, you need a leaner process that can speed you to market.

### An outdated testing process can slow deployment.

If your testing platform is separate from production, whether onsite, offsite, or offshore, moving data to your testing environment can be risky. Siloed testing platforms create roadblocks to continuous integration.

### Finding the best technology to support collaborative agile delivery.

Working quickly requires technology that keeps pace with current demands on development. But can you find a way to work non-disruptively with existing tools?

## Achieve quick deployment with a DevOps process powered by TDMF

Known for expertise in migrating data nondisruptively, TDMF capabilities go beyond that effort. Partnering with the powerful end-to-end DevOps capabilities on IBM Z®, it will help you modernize and bring your applications online or to the market faster, with better quality. You'll maintain a strong user experience while deploying innovative new features quickly.

### Increase Your Pace to Deployment

When you implement a DevOps environment, you'll connect the development and operations teams throughout your process and end up with a cleaner application, ready to deploy. You'll remove hurdles from the process by eliminating work silos and get in front of consumers faster with your latest technology.

### Enable Continuous Testing

Testing data that is currently in production can yield the best results. With TDMF software you'll build a testing stage using data that is currently in production without security concerns or geographic limits. Your environment will be in sync, allowing for continuous testing that reduces risk and increases confidence in your results.

### Reduce Barriers in Development

You may use TDMF for your data migration, but the capabilities of this software also can enhance how you work with data. You can create new z/OS® environments with Z Development and Test – gaining flexibility and the ability to work and test in multiple platforms. Through this complete solution your DevOps team achieves non-disruptive data movement by reducing barriers to data access and improving the pace of delivery and innovation.

### Work Better and Deploy with Confidence

Learn how you can use an end-to-end DevOps process and solutions that build dynamic pathways to testing, security, and innovation so that you can deliver in time to meet marketplace demands.

For more information visit <http://ibm.biz/TDMFzOS>