IBM Micromedex pediatric video education: Educate and engage younger patients with animations

Highlights

- Short, animated videos
- Fun and friendly content children love
- Available in English and Spanish

Providing an interactive and effective patient education experience to help:

- Increase health literacy in your community
- Improve satisfaction of both young patients and their families
- Explain difficult concepts using terms, graphics and characters understood by children
- Ease children’s concerns about specific health conditions
- Educate families together, particularly those for whom English is not a first language
One more way to become the healthcare resource of choice

Inform and engage patients of all ages with IBM® Micromedex® health education videos. Our pediatric education videos explain complex concepts and healthcare conditions at a child’s cognitive level, in words children would use, and with exciting, animated graphics and characters they’ll want to tune into again and again.

The content can be delivered in and incorporated into multimedia campaigns to engage patients in clinics, physicians’ offices, hospitals and at home.

An excellent complement to IBM Micromedex CareNotes

Micromedex pediatric education videos are an excellent accompaniment to IBM® Micromedex® CareNotes®. While Micromedex CareNotes help parents understand and explain their child’s condition and care, the videos support engagement directly with the child, as well as the parent.

Combining the simplified, explanatory content of the pediatric education videos with the evidence-based, instructive content of Micromedex CareNotes works to provide a more complete, interactive and effective patient education experience for the entire family.

Register for a complimentary trial and see sample videos at http://truvenhealth.com/markets/provider/products/patient-education.
About IBM Watson Health
Each day, professionals throughout the health ecosystem make powerful progress toward a healthier future. At IBM Watson Health, we help them remove obstacles, optimize efforts and reveal new insights to support the people they serve. Working across the landscape, from payers and providers to governments and life sciences, we bring together deep health expertise; proven innovation; and the power of artificial intelligence to enable our customers to uncover, connect and act — as they work to solve health challenges for people everywhere.

For more information on IBM Watson Health, visit: ibm.com/watsonhealth

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