In financial services, the race is on.

As cloud and AI have become the technologies of choice to accelerate digital transformation, operating in highly competitive and regulated marketplaces, financial services companies now need to continually differentiate themselves by staying on top of consumer trends and demands.

How IBM can help

**Winning with open hybrid cloud**

- Modern customer experiences
- Modern app development
- Visibility into security

**Key objectives**

- Improved time to market for new offerings
- Improved risk-based decision-making
- Improved overall value of digital transformation

**Challenges**

- Host financial services industry-specific apps
- Secure and comply with stringent regulations
- Foster innovation and development in any environment

**How IBM can help**

Expertise

- **Design thinking**
- **Modern app development**
- **Visibility into security**

Insights

- Modern customer experiences
- Modern app development
- Visibility into security

How IBM helps clients maximize the value of their digital transformation strategy through:

- Solutions specifically for the financial services industry
- Criteria along with streamlined compliance controls
- Financial Services provides common operational insights
- 140-2, level 4. And the IBM Cloud Framework for Financial Services provides common operational insights
- Including the highest level data protection: FIPS 140-2, level 4. And the IBM Cloud Framework for Financial Services provides common operational insights

No matter where you are on your journey, IBM Garage experts can help you accelerate your transformation.

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of the Fortune 50 companies use its open hybrid cloud

We use proprietary data and third-party sources to assess the market. IBM’s financial services portfolio includes over 200 aspects of the financial services business and represents 30% of IBM’s revenue.

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