



“By moving us to a hybrid IT model, IBM® Cloud Brokerage Services helped us become more agile and competitive. It also helped us reduce costs.”

—Corporate spokesperson

Business challenge

The company needed a hybrid environment for more than 250 critical applications. It wanted one system to manage all aspects of that environment, increase automation and improve billing accuracy.

Transformation

This company used the expiration of two outsourced data centers as a chance to move important IT functions to a hybrid cloud. The IBM solution helped lower costs, speed deployment of computing environments, increase automation and improve chargeback accuracy. The solution also integrated with existing service management and ticketing systems.

Business benefits

Increases

agility via fast self-service provisioning of pre-approved clouds

Simplifies

planning, delivery management and reporting via a single dashboard

Improves

chargeback accuracy and visibility into cost per workload while reducing costs

Fortune 500 company

As global data centers reach end of life, food company seizes chance to implement hybrid cloud

This multinational food and nutrition company, in operation for more than 100 years, has annual revenue in the billions and a six-figure workforce. It strives to create products that enhance users' quality of life. It produces a wide range of food products targeted to a variety of markets.

Solution components

- IBM® Cloud Brokerage Services

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