

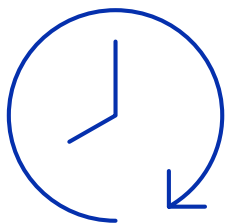
# Big Data Doesn't Have to be a Problem

To push past the competition you need to move faster. The right cloud infrastructure can get you there.

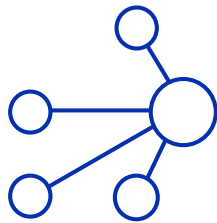
## PRINCIPLED TECHNOLOGIES BIG DATA WORKLOADS CHALLENGE

AWS vs. IBM Cloud

IBM Cloud takes the win!



**3:53** minutes saved when clustering



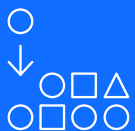
**39%** more clustering per second



up to

**3x** shorter data transfers

IT'S A WIN FOR YOUR BUSINESS, TOO.



**More data insights.**

Get your hands on valuable answers sooner with faster clustering.



**Rapid data transfers.**

Keep moving despite the load with faster data delivery. Work through larger data sets in less time.



**Help reduce OpEx.**

Cut back on the number of virtual servers it takes to get the job done with more throughput.

See what our virtual servers can do that other cloud providers can't.

View the full Principled Technologies performance test.

[Get the full report now →](#)

<http://ibm.biz/performance-report>



**IBM Cloud**