

Entrepreneurial India

How the startup economy is redefining India's economic growth



The **#1 reason** most Indian startups fail is **lack of pioneering innovation.**



Almost

3/4

of Indian leaders surveyed **agree that ecosystems can help accelerate innovation.**

Outperforming organizations are aware of the benefits from engagement with startups:

Outperforming organizations are....

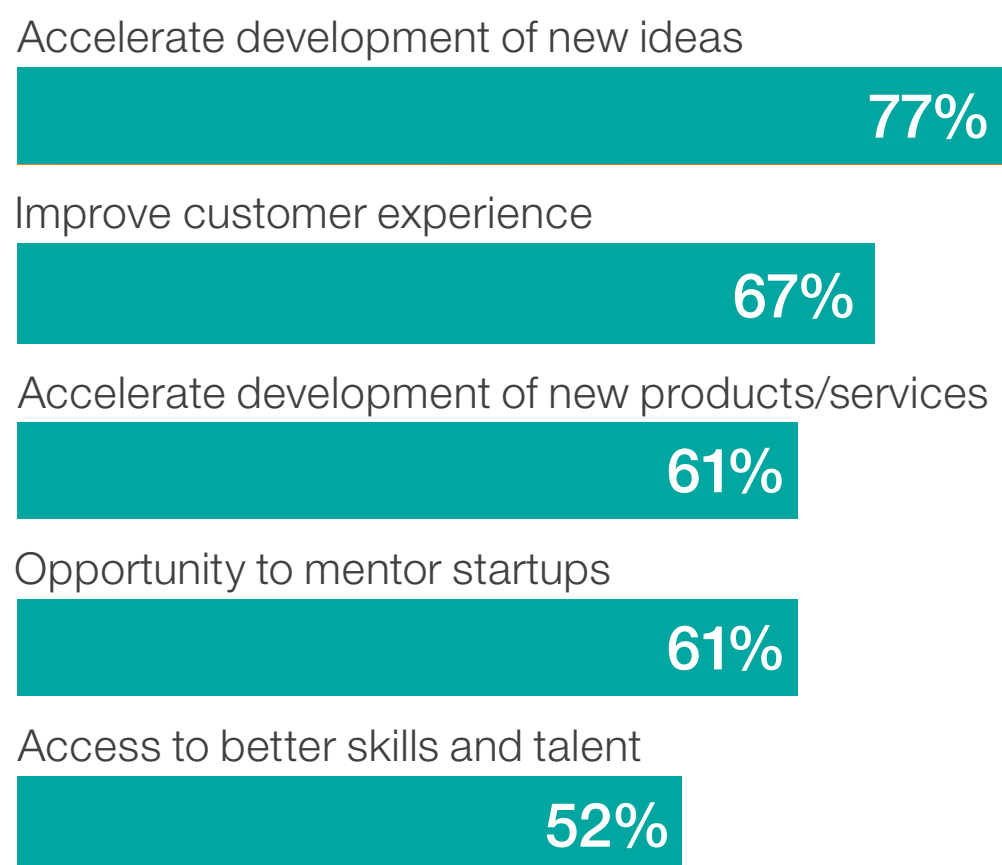


more likely to think startup collaboration can provide them better access to venture funding

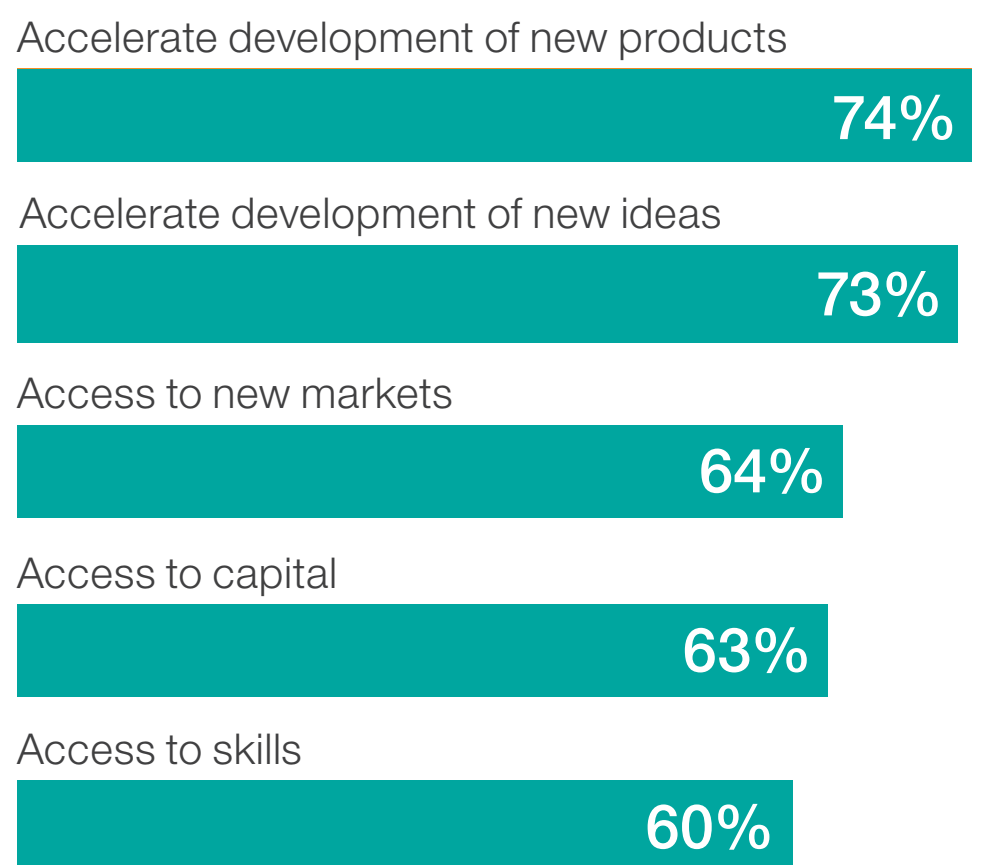
70% of Venture Capitalists surveyed believe mentorship of startup leaders is essential to make India a global leader in start-up entrepreneurialism:



Leaders of established companies identify the benefits of collaborating with startups:



Startup business leaders identify benefits from deeper collaboration with established companies:



What actions should ecosystem stakeholders take to derive benefits from engagement in startup ecosystems?

Read more: ibm.biz/startupindia