

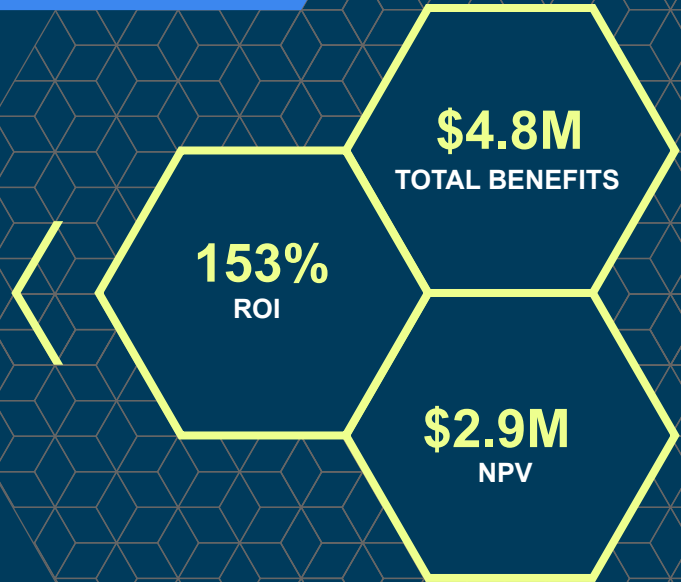
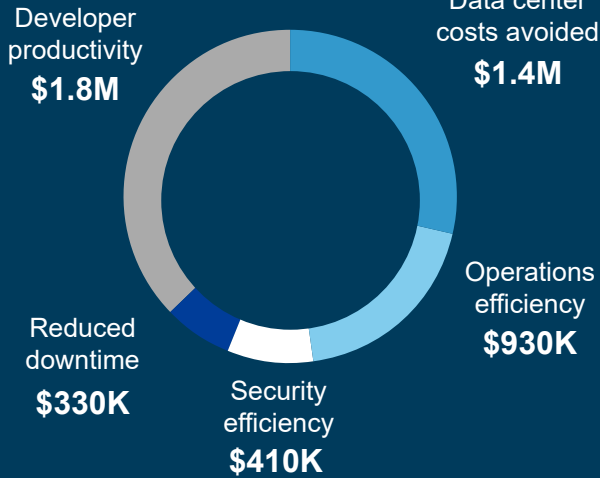
The Total Economic Impact™ Of IBM Cloud For VMware Solutions

FORRESTER®

Through five customer interviews and data aggregation, Forrester concluded that IBM Cloud for VMware Solutions has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



THE IBM CLOUD CUSTOMER JOURNEY

Developer productivity



40% productivity lift for developers who now use Red Hat OpenShift to modernize legacy applications and innovate on new services.

“The improvements that we see are that you can take on more projects at the same time. You could plan more deployments at the same time. You could test those deployments in a more efficient manner.”

Chief Technology Officer, Financial Services

Operational efficiency



Operations staff are now **3x** more efficient by streamlining operations tasks including procurement, provisioning, maintenance, and disaster recovery.

“In terms of procurement, we definitely have flexibility there as well. I don’t need to wait one month for the server to arrive. To set it up, I click two buttons, and then I have the server provisioned in a few hours.”

Head of IT Security, Financial Services

Data Cost Center Savings



\$1.3M saved include disaster recovery cost savings, data center costs savings, improved density, and reduced overprovisioning.

“We’re able to host many more VMs within one bare-metal server [with IBM Cloud]. We definitely make use of that increased available resource bandwidth. I would say it has increased maybe 20%.”

Chief Technology Officer, Financial Services



Read the full study

This document is an abridged version of a case study commissioned by IBM titled: The Total Economic Impact Of IBM Cloud for VMware Solutions, August 2019.

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