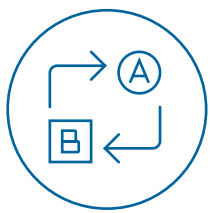


Driving positive outcomes

Digital Reinvention™ in life sciences

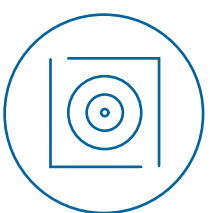
Disruption has fundamentally changed the life sciences industry



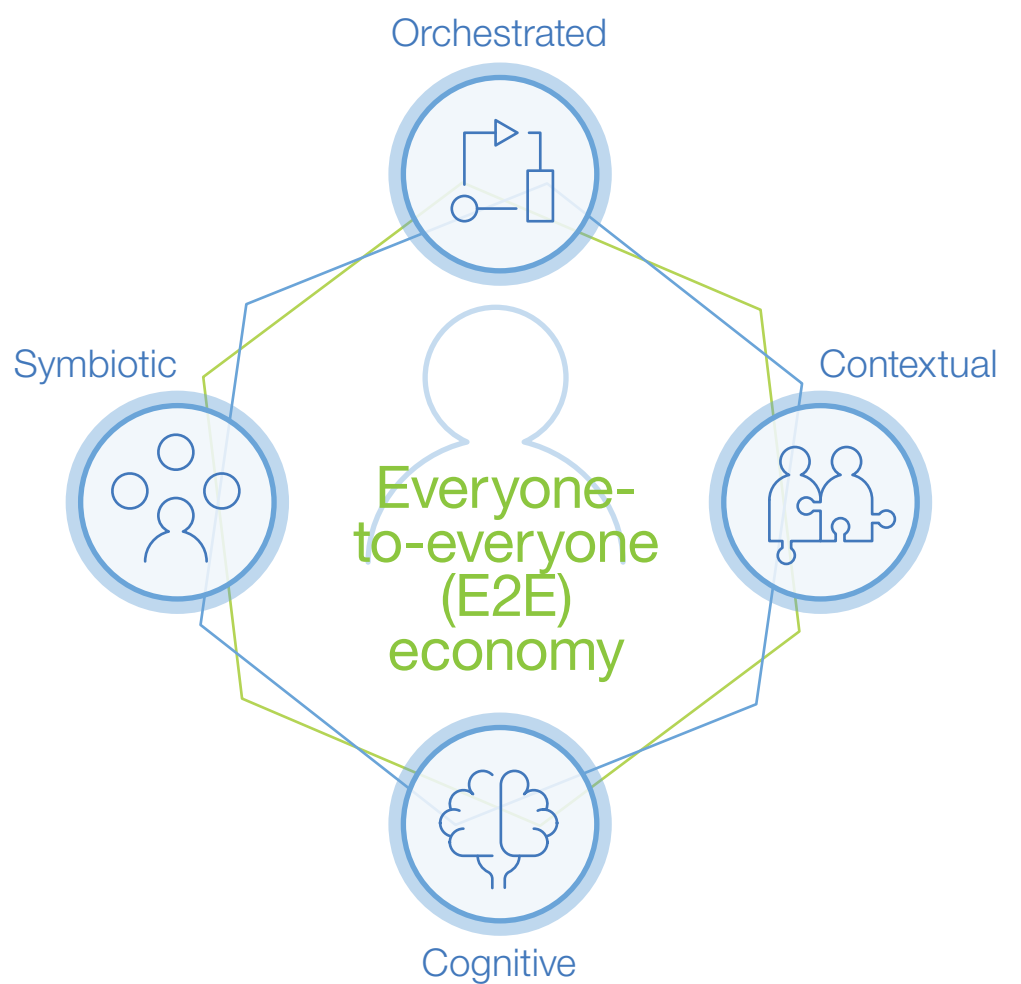
49% of surveyed life sciences executives report that traditional value chains are being replaced with new value models



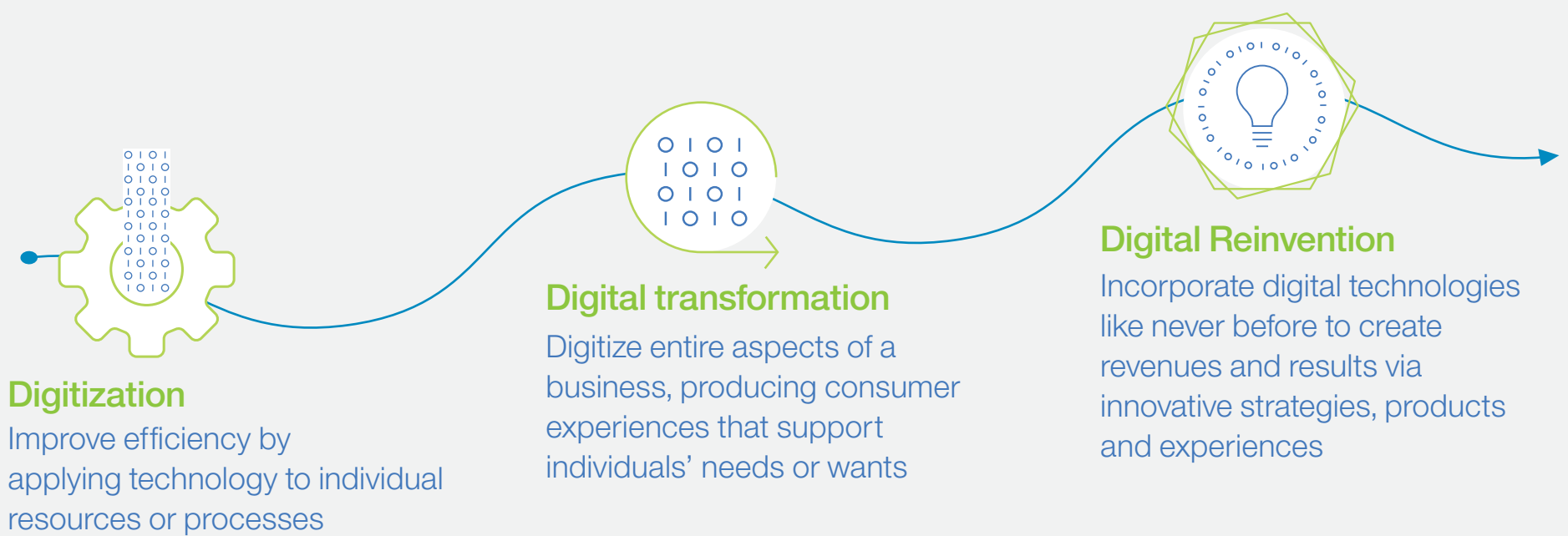
48% of surveyed life sciences executives say that boundaries between their industry and others are blurring



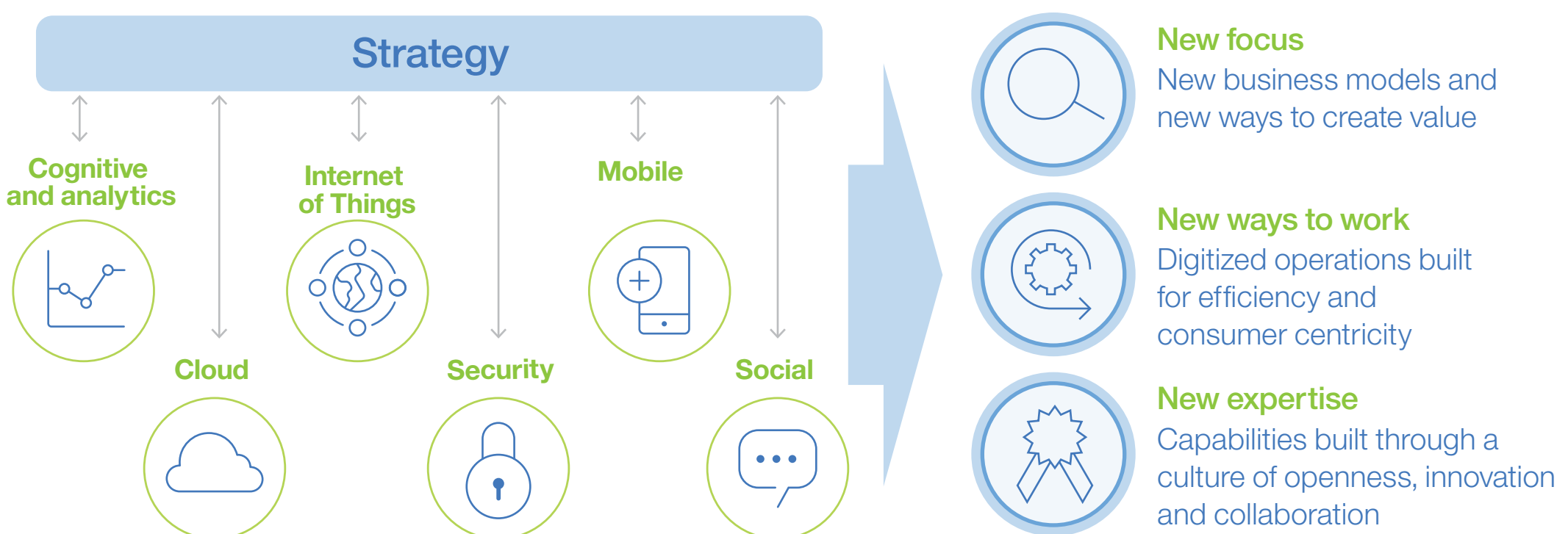
55% of surveyed life sciences executives say that competition is coming from new and unexpected places



Life sciences executives recognize the imperative to digitally reinvent their business



Life sciences businesses need to seize the digital advantage



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