

What do you need for your mission critical workloads?

A public cloud or a **heavily barricaded, impenetrable fortress in the sky?** Or right in your own backyard, if you prefer!

Learn why you need the protection of a **hosted private cloud**.





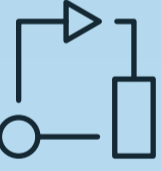
The public cloud has proved to be ideal for many applications. But when you're considering a move to the cloud for high-value, **mission critical workloads**, you want to achieve utmost security while **avoiding extensive and expensive rewrites** to achieve compatibility.

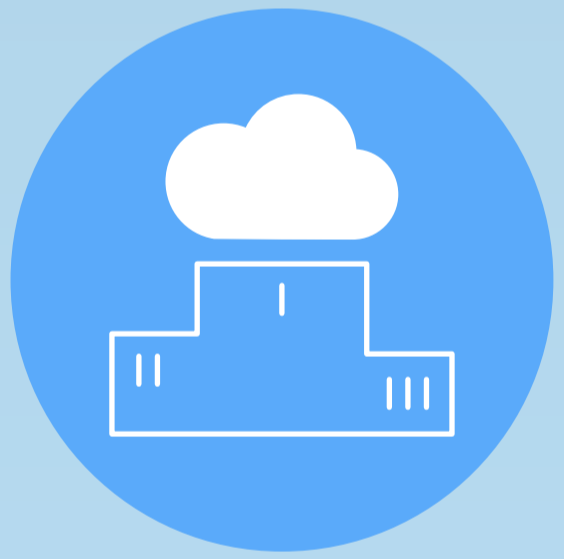
The technology has advanced. The tools are here. You can now keep your data secure in the fortified defenses of **IBM Bluemix Private Cloud**...built to protect, and located wherever you want.

A Forrester Consulting thought leadership paper, commissioned by IBM, provides enlightening information about current and future migration to public and private clouds. Read what respondents had to say about their migration initiatives.

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The top 3 costs for moving workloads to the cloud are:

-  **46%** reworking identity and security
-  **42%** app rework
-  **41%** planning and redesign



Rework and redesign for **highly confidential, mission critical workloads** that need to be kept safeguarded and secure can be **prohibitively expensive**.

Many enterprises are combining the ease of adoption of the public cloud with the garrisoned security of a private cloud.

-   **42%** hosted private cloud
-  **31%** internal private cloud
-  **28%** traditional hosting

When you know the risks, and you can't risk a breach, you'll appreciate the **formidable strength and security** provided by **IBM Bluemix Private Cloud**.

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