

AI for financial markets: Empower employees to make better decisions faster

Without access to the right information in context, employees can't adapt business models, respond to regulatory inquiries or act on a client's behalf in a timely manner.



This financial industry is full of manual, time-consuming processes

For a single decision, financial industry employees review many text-heavy sources to find relevant information, making it harder for knowledge workers—bankers, traders, brokers, wealth managers and more—to serve clients effectively.

Of financial executives:

- 46%** say they're unable to execute their responsibilities fully¹
- 49%** state manual, time-consuming processes is their primary obstacle¹
- 21%** say an inability to readily access data is their primary obstacle¹

By 2030, banks and asset managers can gain USD 1 trillion in savings by incorporating AI technologies into their business models.²

AI-powered investing

Using Watson Discovery, a financial services organization created a platform to help clients invest in US publicly traded companies by objectively analyzing and selecting stocks poised for growth.³

- 1,000** of the largest US publicly traded companies evaluated³
- 100%** equity exposure³
- 20+** years of structured and unstructured data analyzed³
- USD 250** million in product sales in only a few months³

Insurers that augment employees with AI can:



Get information, answers and insights quickly



Make more confident, data-informed decisions



Increase employee productivity



Improve customer experiences



Help prevent fraud and limit risk



Reduce human error

Get started

For roles that heavily rely on understanding large amounts of information like bankers, traders, brokers and wealth managers, applying AI for document insights empowers financial markets employees to more quickly uncover hidden insights in proprietary and public sources.

[Learn more](#) →

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1 Lack of Time for Analysis, Adoption of New Technology and Data Limitations are Top Challenges Facing Finance Teams, According to insightsoftware Survey, Businesswire, 11 May 2021.

2 Autonomous Next's 2018 Autonomous, 2021.

3 IBM Watson powers AIPEX, the first fully AI-driven index, IBM, 14 September 2021.

