

Enhance enterprise application data and AI integration with Cloud Pak for Data

Develop personalized apps infused with AI

Cloud Pak for Data from IBM is a leading data and artificial intelligence (AI) platform that runs on Red Hat OpenShift. It collects, organizes and analyzes enterprise data in hybrid multicloud environments, enabling you to rapidly build innovative applications and personalized customer experiences.

Streamline app development and data integration

Cloud Pak for Data allows data, analytics and application developers to collaboratively build innovative enterprise-grade applications that embed data and AI. This solution allows you to weave data and analytics assets into the operational workflows that power enterprise applications..

Merge DevOps and DataOps into one platform

OpenShift provides robust support of cloud-native business application development built with DevOps principles. Cloud Pak for Data includes DataOps, a practice that cultivates data management processes and improves analytics speed and accuracy, an essential element of success in today's data-driven world.

Drive innovation, productivity and time to value

Cloud Pak for Data enables a self-service, data-driven culture across the enterprise, while OpenShift brings self-service tool provisioning that enterprise developers need.

Shift to cloud-native workloads

Enterprise developers have access to 'build once, deploy anywhere' capabilities across multiple hybrid cloud environments, and data and analytics functions are available as cloud-native microservices. Take advantage of data virtualization to seamlessly access data from multiple sources, and use open-source data stores, like MongoDB, PostgreSQL and CockroachDB.

Build governance into the equation

Cloud Pak for Data features data governance practices at its core, which can be applied to application development initiatives across the enterprise.

For more information

To learn more about how [Cloud Pak for Data](#) empowers developers to infuse trusted data throughout their applications, contact your IBM representative or schedule a consultation at ibm.biz/BdzSNK.