

Simplify hybrid cloud. Become a catalyst for digital transformation.

IT as a Service (ITaaS)



ITaaS is a modular, integrated and agile approach for designing, building and running digital business solutions. It helps enable IT services to be procured through a self-serve, pay-per-use model and more simplified management, optimizing the value of hybrid cloud.

IT's hybrid cloud hurdles...



Overcome with ITaaS

IT bypassed in favor of external providers (shadow IT)

Access cloud and traditional services internally through a self-serve catalog

Lack of visibility and governance

Use processes and tools to discover and monitor services and resources

Resource redundancy and inefficiency

Optimize planning, selecting, delivering and managing multisourced infrastructures

Inability to optimize costs and efficiency

Gain usage-based consumption and payment for IT services

Increasingly complex integration

Use cognitive and software-defined technologies to automatically orchestrate integration

ITaaS positions IT for more strategic roles

IT as a Service helps enable IT organizations to think and operate like a business and become users' preferred provider for hybrid cloud services.



Partner to the business focused on customer needs and business outcomes



Service broker and integrator offering access to the best mix of cloud and traditional IT, internally and as a service



Competitor superseding external cloud alternatives and shadow IT to win users' business



Innovator uncovering new ways to kickstart business growth

Want to optimize the business value of your hybrid cloud environment?

The IBM white paper "Discover IT as a Service, the next generation of IT service delivery and consumption" explores how IT organizations are optimizing hybrid cloud and becoming catalysts for innovation.

Read the white paper today at: ibm.biz/ITaaSpaper

