

Be an IBM Business Partner for digital business automation

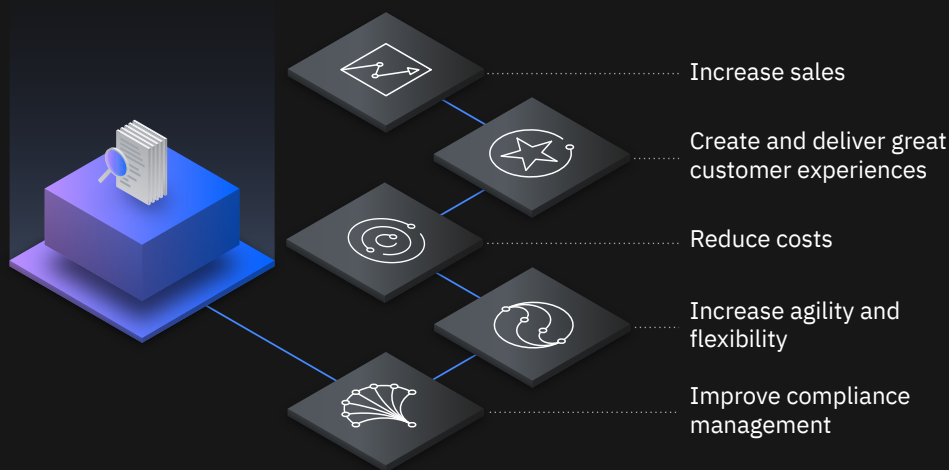
Are you ready for your client’s journey to hyperautomation?

IBM® Automation® offers an intelligent automation software platform to bring digital scale and operational continuity to vital front- and back-office processes. For many companies, this means enabling existing resources to create and deliver great customer experiences. For others, it’s about reducing costs, increasing agility and flexibility, or improving compliance management across the organization.

IBM Business Partners have adopted practices, earned certifications, integrated offerings and maximized incentives in order to satisfy their clients’ demand for hyperautomation.

Explore the resources and support available to you as an IBM Business Partner to support your client’s journey to hyperautomation.

Benefits



Become an IBM Business Partner

Learn how you can build, service and sell as an IBM Business Partner →

Explore the benefits of being an IBM Business Partner—it’s more than just rewards →

Discover the IBM portfolio for digital business automation →

Become an IBM Business Partner →

Other resources

Incentives and promotions →

Marketing support →

Packages and support →



Build your expertise

The case for digital business automation

How can Automation Help →

A Practical Guide to Digital Business Automation →

Technical enablement guides

IBM Cloud Pak® for Automation →

IBM Blueworks Live →

IBM Robotics Process Automation →

IBM Business Automation Workflow →

IBM Operation Decision Management →

IBM Datacap →

IBM Content Manager →

Education

Video series on digital business automation from IBM Think 2020 conference →

Automation Learning Hub →

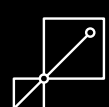
Demos and assets

IBM CloudPak for Automation Collection →

IBM Digital Business Automation Collection →

IBM CloudPak for Automation Experience →

IBM CloudPak for Automation Playbook →



Establish your eminence

Gain competency and earn credentials

Digital Business Automation Competency →

Eligible Skills by Competency →

Eligible Skills by Products →

All Badges—Digital Business Automation →

RedHat® OpenShift®—Ansible certification →

Digital Business Automation certifications (search: Digital Business Automation) →

Learn about badges and education criteria

Cloud Pak for Automation—Administrator Learning Path →

Cloud Pak for Automation—Course →

Cloud Pak for Automation—Architect Badge →

Cloud Pak for Automation—Developer Badge →

Cloud Pak for Automation—Technical Exploration Workshop →

Download and provision

DBA demo assets catalog →

Free trials →

Cloud Pak for Automation - On Cloud →

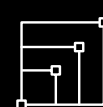
Software Access Catalog →

Other resources

IBM support forums →

IBM DeveloperWorks →

Value Proposition for BPs →



Expand your reach and presence

Access sales kits

Virtual sales kits →

Full sales kits →

Identify priority sales plays

Automation modernization →

Intelligent automation →

Content 2.0 →

IBM Content Services →

Robotic Process Automation →

CloudPak for Automation →

Sales tools

ROI Calculator →

Packaging & Pricing →

Sizing Calculator →

FAQ →

Typical Configurations →

Whiteboarding Selling →

Execute ready-to-use campaigns

IBM Automation Workstream Services on Cloud →

IBM BlueWorks Live →

Cloud Pak for Automation →

IBM Robotic Process Automation →

IBM Business Automation Workflows →

Use a conversation starter

Build resiliency with automation and AI →

Get the latest information

DBA Home Page →

Find IBM Services offerings for your practice

Cloud Practice Accelerator →

IBM Garage Offerings—Build Skills on Cloud →

Tap into market insights

Market and Competitive Intelligence →

Other resources

IBM My Digital Marketing →

IBM Co-Marketing program →

Ecosystem Essentials →

Enterprise Design Thinking →

Success Stories →

References →