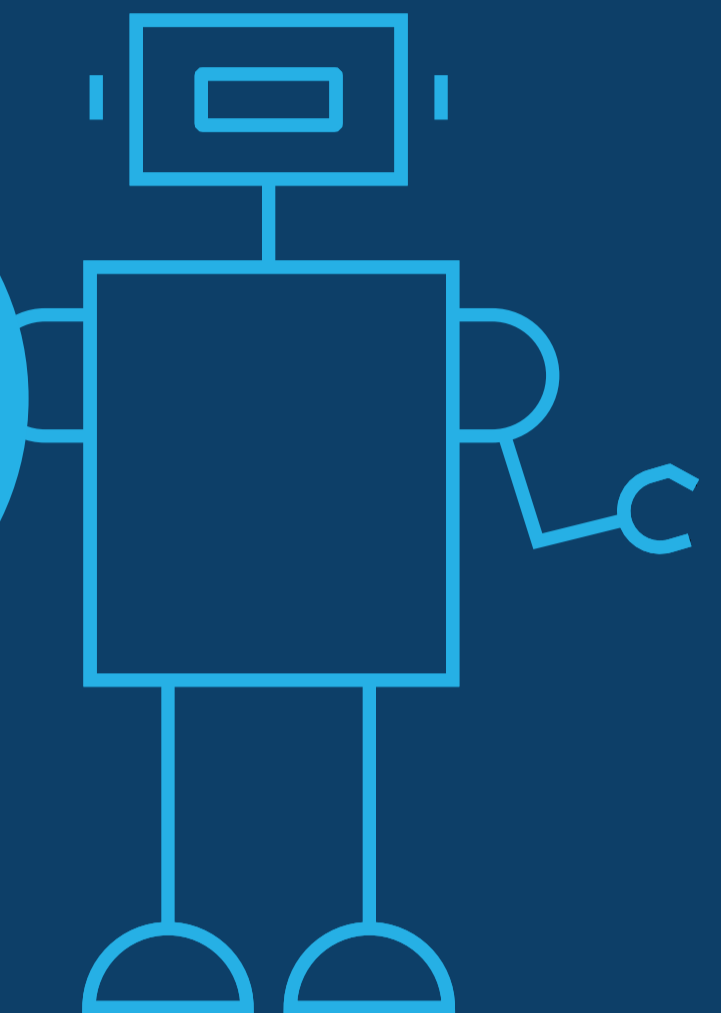
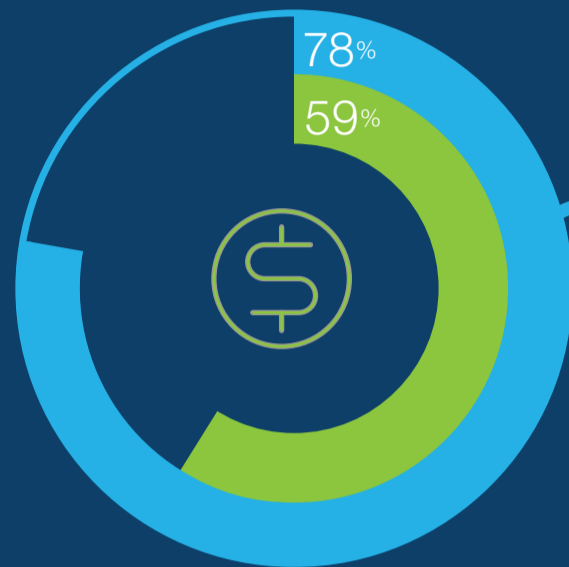


# Innovation applied

## Mobile sparks emerging tech innovation in the healthcare and life sciences industry

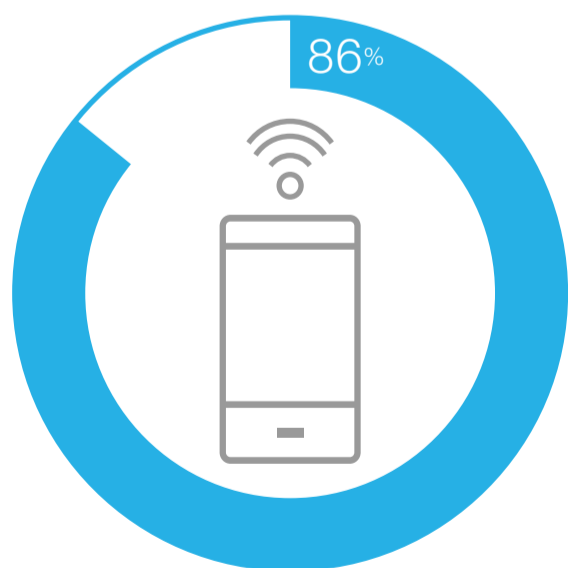
# 78%

of surveyed business and IT executives from the HCLS industry agree that bots will supplant mobile, yet only 59% plan to increase investment in bots technologies over the next year



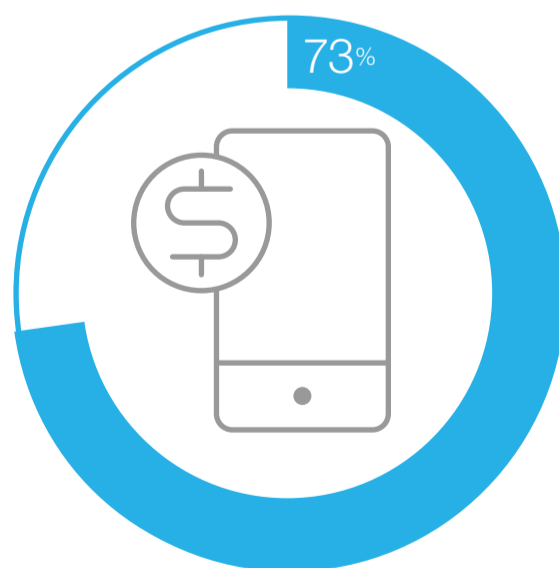
### Innovation

86% of surveyed business and IT execs from the HCLS industry say they believe mobile serves as a catalyst to organization-wide innovation



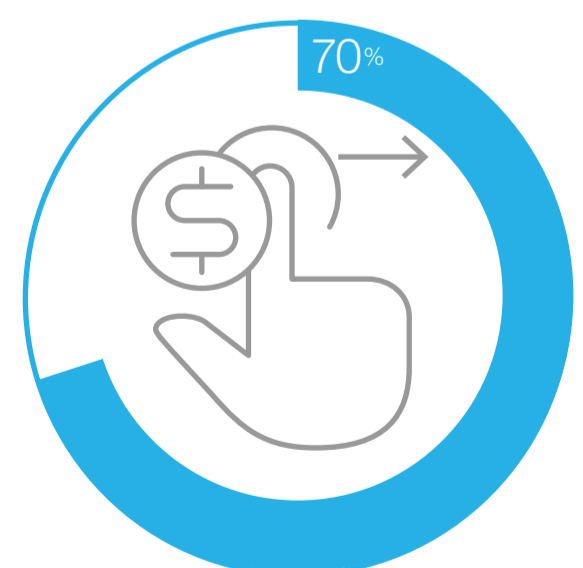
### Mobile

73% of surveyed business and IT execs from the HCLS industry plan to increase investment in mobile over the next year, with many of those planning an increase of 10% or more



### Emerging tech

70% of surveyed business and IT execs from the HCLS industry plan to increase investment in emerging tech over the next year



Stay tuned for upcoming research on how mobile is a catalyst for emerging tech innovation. To learn more visit [ibm.biz/emergetechnology](http://ibm.biz/emergetechnology)