



Boost your supply chain resilience and performance

Explore IBM Continuous Intelligent Planning

Elevate your forecasting accuracy

Highlights

- Supply chains are critical to business success, yet the COVID-19 pandemic has highlighted their vulnerabilities.
- Together, IBM and SAP are helping organizations to elevate their supply chains into sources of lasting competitive advantage.
- IBM Continuous Intelligent Planning complements the SAP® Integrated Business Planning solution with advanced AI-based demand sensing capabilities and proprietary data sets to provide an accurate view of customer demand across all time horizons.

The global COVID-19 pandemic has demonstrated how vulnerable supply chains can be to disruptions, and underscored their crucial importance to business success. Lack of visibility of potential issues at any stage of the supply chain can cause stockouts, delays, and delivery problems, leading to dissatisfied customers and lost revenues.

Together, IBM and SAP are helping organizations deal more effectively with supply chain disruptions. Continuous Intelligent Planning is a unique supply chain solution that combines SAP Integrated Business Planning (SAP IBP) with advanced demand sensing capabilities and a proven portfolio of AI models and relevant data sets from IBM.

The solution provides an accurate view of customer demand across all time horizons and enables:

- 20-30% improvement in forecast accuracy
- 5-10% reduction in inventory
- Early detection of potential disruptions

IBM Continuous Intelligent Planning drives new levels of agility and performance, and elevates your supply chain to a source of lasting competitive advantage.

Transform your planning experience

IBM Continuous Intelligent Planning delivers a fully synchronized planning process that leverages advanced AI to help you unlock new levels of forecast accuracy and downstream optimization. Visibility of the end-to-end supply chain elevates the planner experience by enabling them to sense and respond rapidly to fluctuating market demands.

Capitalize on new, dynamic data

Achieve a step change in forecasting accuracy. Unified data enables AI models to leverage external data sources like weather, COVID-19, market trends, and local news to generate highly accurate and up-to-the-minute demand forecasts – leading to more efficient capital allocation. AI Demand Sensing models detect significant variance from the plan and determine the root cause.

Align and act with confidence and agility

Respond quickly and accurately to changes and disruptions. Real-time alerts quickly assemble the right team into a digital resolution room where they can interact with intelligent playbooks that leverage captured tribal knowledge to recommend courses of action based on historical scenarios and outcomes.

Accelerate your responses

Use intelligent workflows that leverage automation to improve reaction times. Bi-directional data exchange with SAP IBP allows you to trigger responses downstream to dynamically allocate inventory, manage trade promotions, and adjust deliveries. Intelligent Automation performs routine data-related tasks with self-learning capabilities to automatically generate forecasts across your portfolio.

Augmenting existing planning methods with exponential technologies like artificial intelligence (AI) and immediate data insights enables organizations to transform from perpetual reactive mode to a proactive approach: continuous intelligent planning (CIP).¹

IBM and SAP: Redefining the Intelligent Business Standard

Organizations of all sizes and industries are looking to create exceptional customer experiences, uncover new revenue opportunities, optimize investments and fundamentally reinvent how business gets done by using intelligent technologies and migrating to the cloud. But the shift in strategy to do it right is far from easy.

IBM and SAP have the innovation and industry expertise to help set that strategy and see you through the change. We are actively working with businesses around the world to define the standard for how AI, machine learning, and other intelligent technologies are used most effectively and most responsibly.

SAP provides the world's leading intelligent applications and technologies – connecting, clarifying and using all the data that matters to your organization to make your processes more nimble and decisions more powerful. IBM helps customers build smarter businesses and is a global leader in SAP transformations – offering in-depth industry and process experience, together with game-changing AI, multi-cloud and on-premise deployment, and talent and change management capabilities.

Together, we will lay the foundation for innovation for your business, infusing the best technologies available, preserving your existing investments, and taking your organization where it needs to go. We'll help you take transformation from a boardroom topic to an everyday reality – working together to bring intelligence to your entire enterprise.

For More Information visit: www.ibm-sap.com/digitaltransformation

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