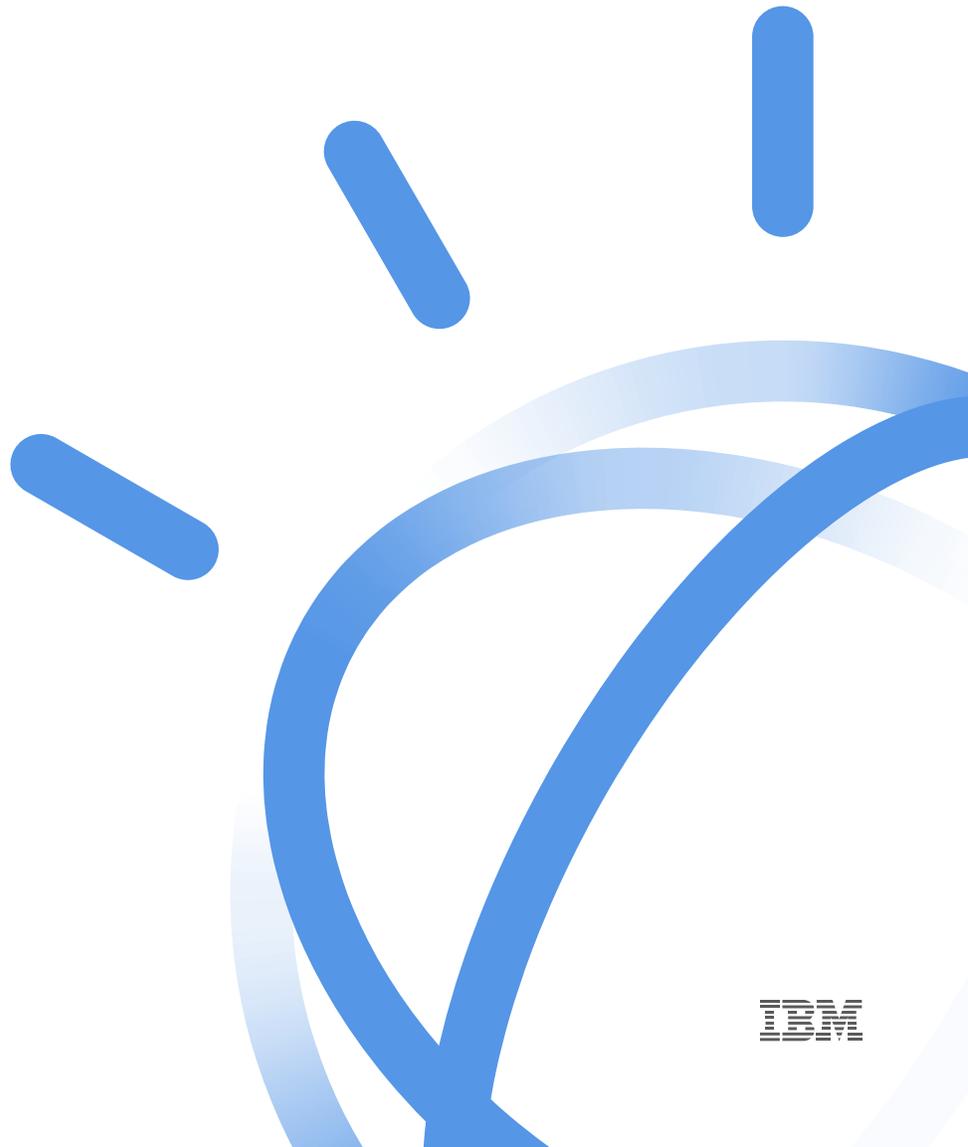# IBM Phytel Insight

Bringing quality into focus

Watson Health™

IBM

Build stronger financials
– Reduce risk by meeting quality performance goals
– Identify and address variances in care
– Align with P4P, ACO, and other incentives

Lower administrative costs
– Reduce dependence on in-house clinical and IT analysts
– Increase staff productivity
– Raise operational efficiency
– Expedite performance reporting

Improve quality of care
– Identify gaps in care and quality opportunities
– Simplify the transition to a PCMH model of care
– Achieve improved health outcomes

Generating action-driving analytics from your clinical patient data can be a complex, time-consuming and expensive process. IBM® Phytel Insight handles the analysis for you, delivering current, accurate and meaningful metrics – so you can take appropriate action based on current data. Intelligent automation keeps you on track with your value-based care goals, and gives you support for higher payer incentives.

Track quality

Phytel Insight's all-payer, all EMR patient-centered registry gives you instant access to integrated, analyzed data across all of your providers, locations, medical groups, and conditions. It also allows you to view performance across the quality initiatives and clinical measures you need to monitor – including current status and trends over time.

Improve performance

Graphs, charts and tables make it simple to view summary results across your entire organization, or to drill down to particular groups and individuals. Highlighted variances allow you to identify care opportunities and initiate improvements. Information about patients with gaps in care feeds smoothly into Phytel Insight campaigns that you can initiate to quickly engage patients and improve health outcomes.

Help maximize value-based incentives

Accurate analytics can help you simplify alignment with ACO, pay-for-performance, PCMH and other program requirements, resulting in improved quality of care and higher revenues. You may also qualify for NCQA PCMH autocredit, accelerating the path to recognition as a medical home.

"The diabetes report is just what we wanted. The performance dashboards are one step on the road to planned care for a population, and that is the future of primary care medicine."

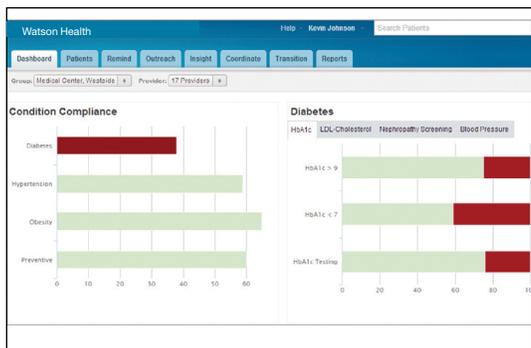– Chief Executive Officer, Large Multispecialty Provider Group

Figure 1: On-demand access to integrated, analyzed data across providers and conditions

Figure 2: View performance across quality initiatives and clinical measures, including current status and trends over time

Figure 3: View summary results across your entire organization or to drill down to particular groups and individuals to identify care opportunities and initiate improvements

Note: The names and information that appear in the figures in this paper are used fictitiously for sample purposes only, and any resemblance to actual persons is entirely coincidental.

Simplified data aggregation and analysis

Phytel Insight automatically links patient data from your clinical and PMS systems to evidence-based guidelines you select, delivering sophisticated analytics that reflect the latest industry research. Convenient dashboards, scatter plot graphs, population benchmarks, comparison charts, and summaries give you current performance figures on the measures and initiatives you're tracking – with clear, easy-to-read, color-coded visuals.

Customizable measures, conditions and initiatives

Customized views are organized according to your choice of clinical variables – across both internal and payer initiatives. Drop-down menus give you a wide variety of displays, providing faster access to information such as compliance status and trending data. Features also include a patient-provider attribution list, built-in NQF, HEDIS, and ACO measures, and displays comparing individual or group performance against target goals and averages.
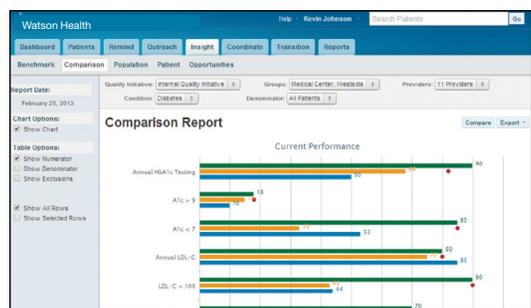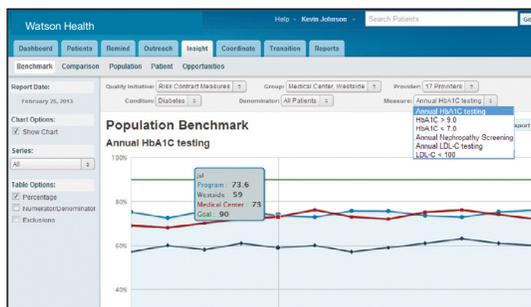
Quick deployment, security-rich web access

Watson Health™'s hosted, SaaS environment provides faster, safeguarded access to patient data over the Internet – without additional burden on your IT staff. Fully ISO 9001:2008 accredited and certified, Watson Health's high-performance systems include rigorous security protections, and are highly scalable, versatile, and reliable. Rapid, high-touch implementation lets you deploy in as little as 60 days – with expert data integration and validation that leaves your team free to focus on business strategy and healthcare goals.

IBM® Phytel Atmosphere platform

One scalable, integrated population health platform for your entire care team

The IBM Phytel Atmosphere platform allows you to use clinical information and evidence-based guidelines to gain insight and help your care teams efficiently identify variances and care opportunities. It also allows you to take action by automating care management, allowing you to more effectively improve health outcomes.

Other products on the IBM Phytel Atmosphere platform include IBM® Phytel Outreach, IBM® Phytel Coordinate, IBM® Phytel Remind, and IBM® Phytel Transition.

Watch a demo to learn more about Phytel Insight.

About IBM Watson Health

In April 2015, IBM launched IBM Watson Health and the Watson Health Cloud platform. The new unit will work with doctors, researchers and insurers to help them innovate by surfacing insights from the massive amount of personal health data being created and shared daily. The Watson Health Cloud can mask patient identities and allow for information to be shared and combined with a dynamic and constantly growing aggregated view of clinical, research and social health data.

For more information on IBM Watson Health, visit: ibm.com/watsonhealth.

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