



How can we offer cost-effective, always-on mobile banking solutions across Brazil?

Consumers expect to be able to access and manage their accounts anywhere, at any time, and from any device without compromising security.

With online banking services using IBM Z and IBM Storage as the backbone, Bradesco has gained new customers, enhanced customer engagement, saved costs and gained efficiencies.

Bradesco offers a reliable, secure banking experience that adapts to customer needs and quickly delivers solutions to customers across Brazil.

“IBM Z delivers the resiliency, security and agility we need to make sure that our millions of customers can access our services anywhere, anytime, using any device.”

Waldemar Ruggiero Jr., Executive General Manager, Bradesco

Solution Components:

IBM z15
IBM DS8900F
IBM LinuxONE III

IBM TS7700
IBM Tailored Fit Pricing

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