

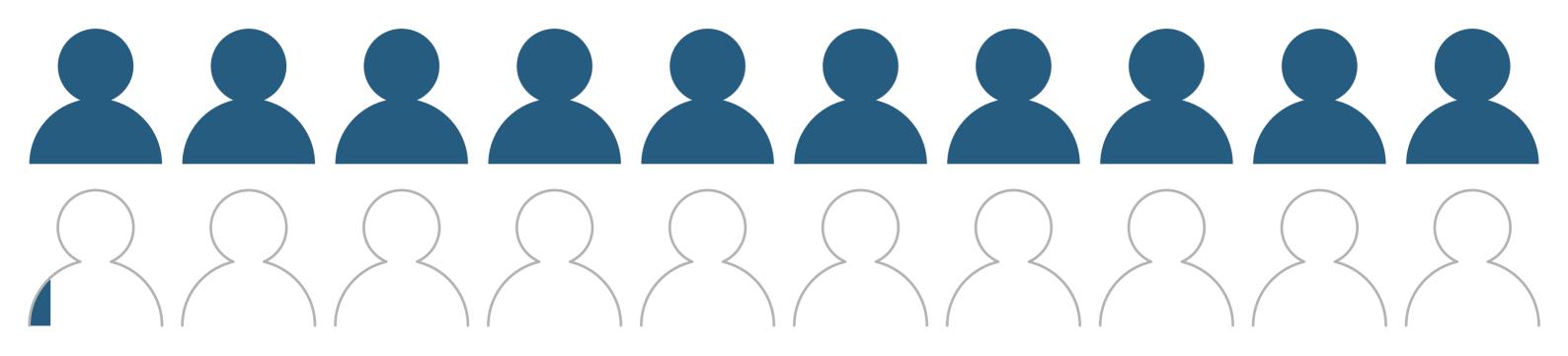
Banking on India

Deep customer engagement is the basis of a bank's success

What are India's banking leaders saying about the future of India's banking industry?



of surveyed executives from Indian banks say that cognitive computing will generate revenue growth



of surveyed executives from Indian banks say cognitive computing will improve customer engagement





Are you part of the top 15% or are you part of the 85%? Learn to lead in India's banking industry: **ibm.biz**/drindiabank

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