

# 3

## Reasons why Business Continuity Management should be part of your data breach response

Findings from the 2017 Cost of Data Breach Study: Impact of Business Continuity Management

BCM can reduce the cost of a data breach

### The cost of a data breach:

#### Per record

With BCM

**\$130**

Average

**\$141**

Without BCM

**\$152**

#### Per breach

With BCM

**\$3.35M**

Average

**\$3.62M**

Without BCM

**\$3.94M**

BCM saved...

**78**

days to identify and contain

the breach, saving

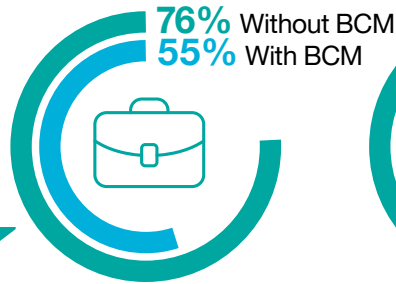
**\$394,922**



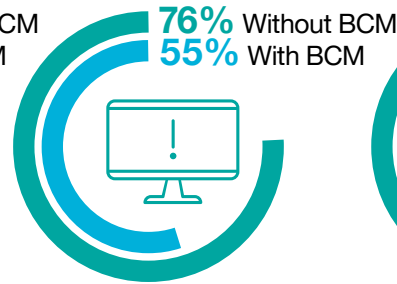
BCM can reduce the impact of a data breach

### The data breach...

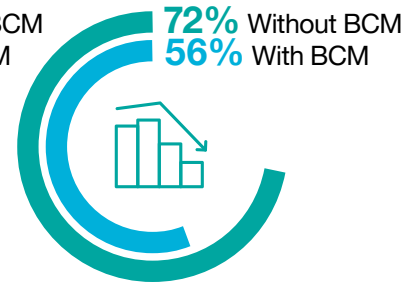
#### Disrupted business processes



#### Disrupted IT processes



#### Negatively affected reputation



BCM can reduce the likelihood of a data breach



**76%** With BCM

**72%** Average



**68%** Without BCM

Get all the findings of the Ponemon 2017 Cost of Data Breach Study: Impact of Business Continuity Management



Download

Your complimentary copy today

