

How does Pronto keep customer service running smoothly—no matter what?



Pronto!

is a Uruguayan consumer-finance company serving 240,000 customers



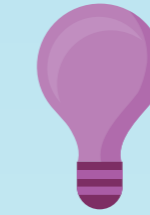
Fast adoption of data-driven services caused data volumes to swell, threatening to overwhelm the existing storage infrastructure



Migrated to IBM FlashSystem and IBM Spectrum Virtualize without impacting business continuity



Accelerates overnight batch processes, keeping systems highly responsive during branch and office opening hours



Provides up-to-the-minute data to support **smart decision-making**



Handles **colossal data volumes**, helping Pronto! manage a larger product portfolio

