

# Accelerate your journey to cloud with payment plans from IBM Global Financing

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## Highlights

- Affordably accelerate deployment of IBM Cloud
  - Benefit from customized financing solutions
  - Align project costs with anticipated benefits
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## Overcome budget constraints with financing for software, services and IT

Regardless where you are in your journey to cloud—migrating existing apps, modernizing codes, innovating new features, adapting tools, and maintaining multiple clouds—managing your investments for maximum return is critical.

IBM Global Financing can help you affordably accelerate deployment of IBM Cloud, a full-stack cloud platform that spans public, private and hybrid environments—so you can best leverage your investments, take full advantage of your opportunities, and manage your finances most effectively.

We offer customized solutions and payment deferral options to support the full lifecycle of your investment from funding initial acquisition to IT asset recovery so you can focus on the essentials of capturing new business opportunities.

## IBM redefines cloud for the modern enterprise

While nearly every IT leader acknowledges the value of the cloud, most enterprises have not yet moved their workloads. The complexity of multi-cloud and integration with critical business processes and compliance is slowing adoption.

IBM is best positioned to help clients in their journey to cloud for the enterprise, and IBM Global Financing works closely with solution experts to provide the most appropriate payment plans to help you accelerate your move to the cloud

IBM has **redefined enterprise cloud with an open implementation** that supports multiple environments to help you address the challenges of scale, security and governance. Offerings like IBM Multi-cloud Manager financed by IBM Global Financing smooth your adoption of open cloud architecture.

IBM has also broken down data siloes to **bring insights from machine learning and AI to all your data**—on or off prem. IBM Cloud Private for Data is an excellent platform on which to develop AI apps and mine data. Flexible payment plans for on-prem analytics software and software-as-a-service (SaaS) can help you overcome budget constraints and achieve improved cash flow.

A key element of hybrid cloud for many enterprises is a **secure, reliable on-prem IT** infrastructure under control of the firm. IBM has long been the leader in delivering world-class systems, storage and networking—all of which can be easily acquired using fair market value leases at low interest rates.

Recognizing that complexity has been an impediment to cloud adoption, **IBM delivers deep industry and technology expertise** helping clients realize a faster, more secure journey to cloud. IBM Global Financing offers payment plans to help clients engage cloud consulting and design thinking services while managing to tight budgets.

## Get started sooner on your cloud journey with financing

Wherever you are in your journey to cloud, whatever product or service you require, IBM can deliver the right solution supported by a wide variety of financing options and flexible payment plans.

**Finance your entire cloud solution**—hardware, software and services – with flexible IT leases and loans.

**Improve alignment between cost and benefits** by spreading out payments over time to cover your complete portfolio of IBM and non-IBM solutions and services.

**Gain maximum flexibility to grow your cloud infrastructure** with financing for SaaS, loans for services and fair market value hardware leasing.

## Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital, credit and IT asset recovery services and processes, IBM Global Financing offers flexible payment plans for IT infrastructure, software and services from both IBM and non-IBM suppliers.

## For more information

To learn more about accelerating the enterprise cloud journey, while eliminating budget obstacles, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: [ibm.com/financing/cloud](https://ibm.com/financing/cloud)

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