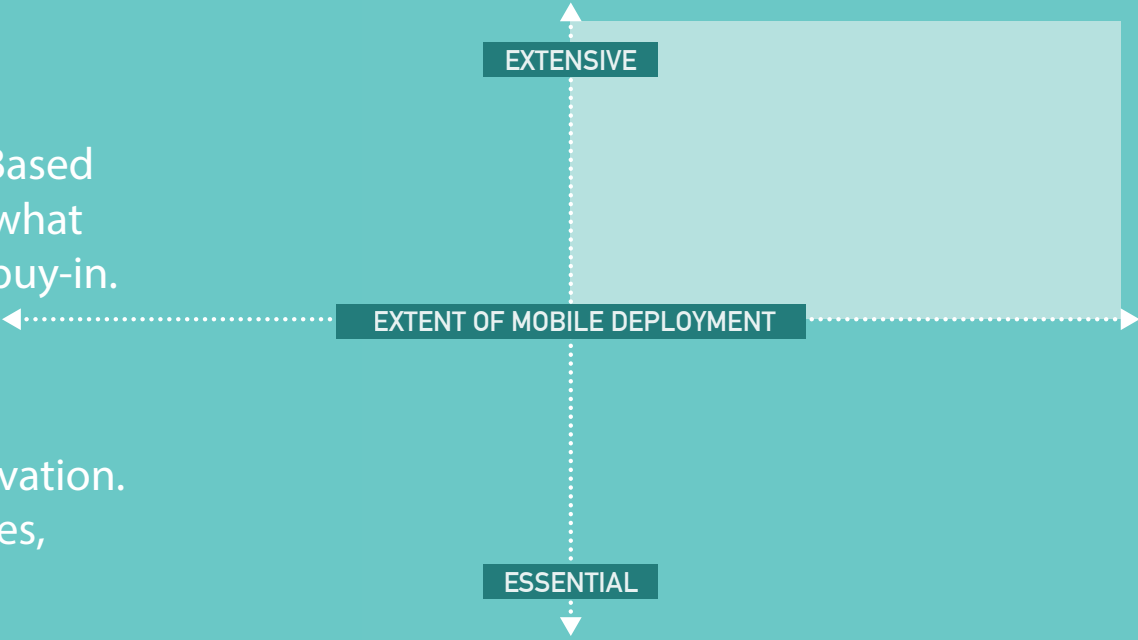


Your Result: **GROWER**

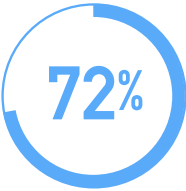
When it comes to digital transformation, mobile is the fastest path to value. Based on your answers, your organisation has a firm grasp on the fundamentals of what it takes to succeed with mobile – dedicated budget, resources and business buy-in. You aim to align mobile with corporate objectives and invest with an eye towards long-term gain.

Right now, you're outperforming many of your industry peers in mobile innovation. To keep your advantage, you need even bolder strategies to simplify processes, reimagine business models and drive more new revenue with mobile.

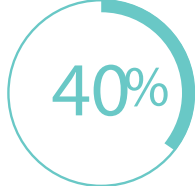


The Good News:

You can stay ahead of the curve. Maintain a balanced approach to mobile while experimenting with pay-as-you-go (PAYG) cognitive capabilities on the cloud to reinvent business processes and design powerful new experiences that empower employees and inspire customers.



...of leading executives are planning a minimum of five mobile projects in the next year.



...of organisations are tripling their mobile investments in the next three years.



...the amount, on average, leaders save by taking a balanced approach to mobility.

What's next?

Take your mobile strategy to the next level:

- 1 [Learn how IBM® Mobile at Scale delivers benefits and cost savings for your mobile app portfolio](#)
- 2 [Find out how to deliver on the digital workplace of the future today](#)
- 3 [Learn how the world's largest digital agency can help you transform every customer touch point](#)

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