

Workload Planning



Why Workload Planning?

Cloud services have rapidly become one of the most defining technologies within enterprise IT strategy of the past decade.

This spotlight has brought along pressure to migrate everything to the cloud or get left behind. There's no denying that cloud services can be tremendously beneficial, but in some cases, immediate migration may not be the best option.

Continuously plan for application needs with IBM Cloud Brokerage Workload Planning. Use predictive analytics to assess cloud applications and find the best-fit provider.

IBM Cloud Brokerage Workload Planning allows you to:

- Accelerate the adoption of your hybrid IT strategy
- Set priorities for your application workloads and your migration plan
- Deliver a solid-foundation cost analysis for decision making and provider selection

For more information on
Workload Planning, please
visit:

ibm.biz/WorkloadPlanning

Who benefits?



You are tasked with ensuring your organization's enterprise IT architecture is optimized for top performance and availability needs.

To satisfy these needs, you need to assess application workloads and determine the right hybrid IT mix to run applications and services while safeguarding your company's data. Make the right assessment and you could enable greater agility and cost efficiency. Assess wrong and you could see higher costs, lower performance, and unhappy customers.

How can it transform the way you work?

With IBM Cloud Brokerage Workload Planning you can take the guesswork out of the planning process. The self-service web solution helps you measure the readiness and benefit of moving assets to the cloud:

- Identify and prioritize application workloads ready for cloud migration with the Application Screener
- Compare provider offerings based on cost, capability, and service quality with Cloud Compare
- Define the details of your specific cloud environment with the Visual Solution Designer
- Produce a supportable cost model based on design and provider selection information with estimated Bill of Materials

IBM Cloud Brokerage Services Suite

Brokerage
Store

Cost and Asset
Management

Workload
Planning

Workload Planning is one of the primary applications within the IBM Cloud Brokerage Services Suite of solutions. The suite enables enterprises to:

- **Plan** hybrid IT environments and workload deployments
- **Buy** and access services from a rich and dynamic ecosystem of external and internal providers
- **Manage** total cost and capacity of your hybrid cloud usage
- **Operate** and control services and the way they are used

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Route 100
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