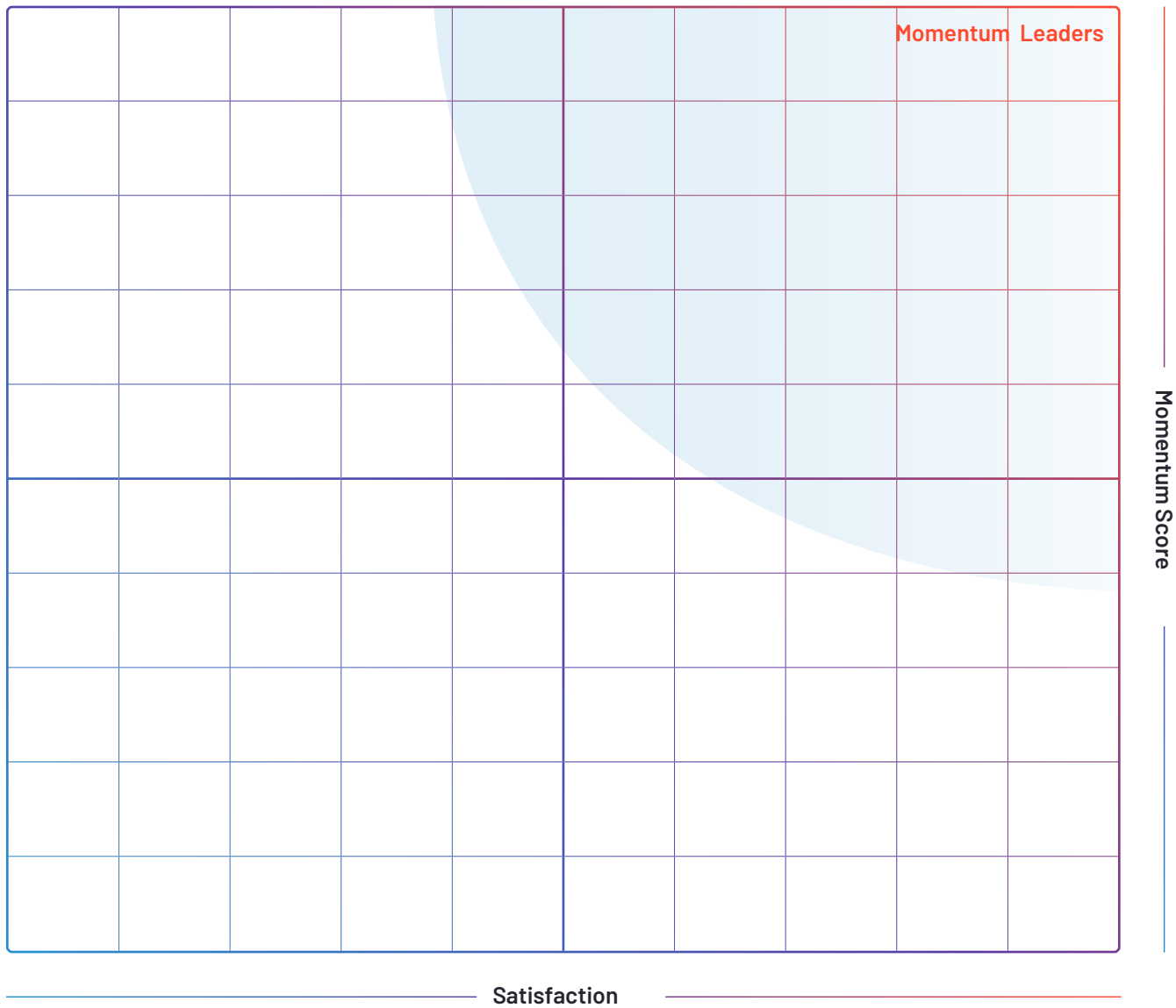


# Momentum Grid® Report for Enterprise Service Bus (ESB) | Fall 2022



## Trending Enterprise Service Bus (ESB) Software

Momentum scores for Enterprise Service Bus (ESB) are shown below. The Momentum Grid® highlights each product's Momentum score on the vertical axis and the product's Satisfaction score on the horizontal axis. These scores are based on G2's Satisfaction and Momentum algorithms. Products with a top 25% Momentum Grid® score are shown within the shaded area below.



G2 Momentum Grid® Scoring

*(Trending Enterprise Service Bus (ESB) Software continues on next page)*

# Trending Enterprise Service Bus (ESB) Software (continued)

## Enterprise Service Bus (ESB) Momentum Grid® Description

A product's Momentum score is calculated by a proprietary algorithm that factors in social, web, employee, and review data that G2 has deemed influential in a company's momentum. Software buyers can compare products in the Enterprise Service Bus (ESB) category according to their Momentum and Satisfaction scores to streamline the buying process and quickly identify trending products. For sellers, media, investors, and analysts, the Momentum Grid® provides benchmarks for product comparison and market trend analysis. Badges are awarded to products with the top Momentum Grid® scores.

Products included in the Momentum Grid® for Enterprise Service Bus (ESB) have received a minimum of 10 reviews. There must also be at least a year of G2 data for the product to be included. These ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users; a new Momentum Grid® report will be issued for this category as significant data is collected.

## Enterprise Service Bus (ESB) Software Definition

Enterprise service bus (ESB) software provides an architecture for application interaction. These solutions provide processes, protocols, and rules to facilitate secure data transfers and manage service-oriented applications. These tools can add new data and capabilities to existing enterprise applications. Companies use ESB tools to route messages between services, control deployments, and monitor exchanges between services. There is some crossover between ESB tools and iPaaS solutions, but ESB tools do not work for the same systems. iPaaS works to connect applications available on the public cloud, while ESB tools are typically used for internal data transfers and updates.

To qualify for inclusion in the Enterprise Service Bus category, a product must:

- ▶ Integrate data and information between complex IT systems
- ▶ Help manage IT system configuration
- ▶ Monitor and control deployments or messages between IT systems
- ▶ Delegate an enterprise message model for integration requirements



# Momentum Scores for Enterprise Service Bus (ESB)

The table below shows the Momentum, Satisfaction, and Momentum Grid® scores that determine seller placement on the Momentum Grid®.

## Momentum Leaders

	Momentum Score	Satisfaction Score	Momentum Grid® Score
<a href="#">TIBCO Cloud Integration</a>	66	78	71
<a href="#">IBM App Connect</a>	40	95	58

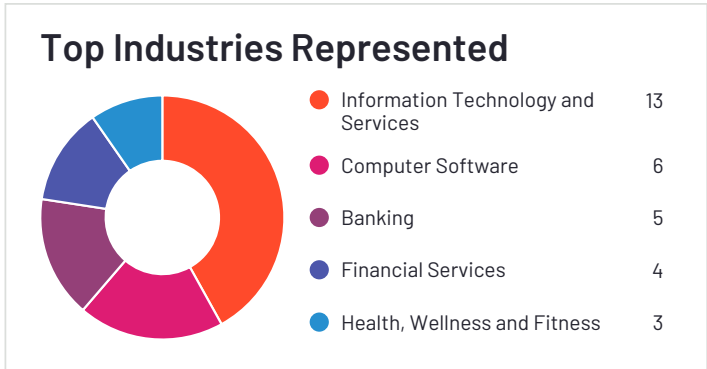
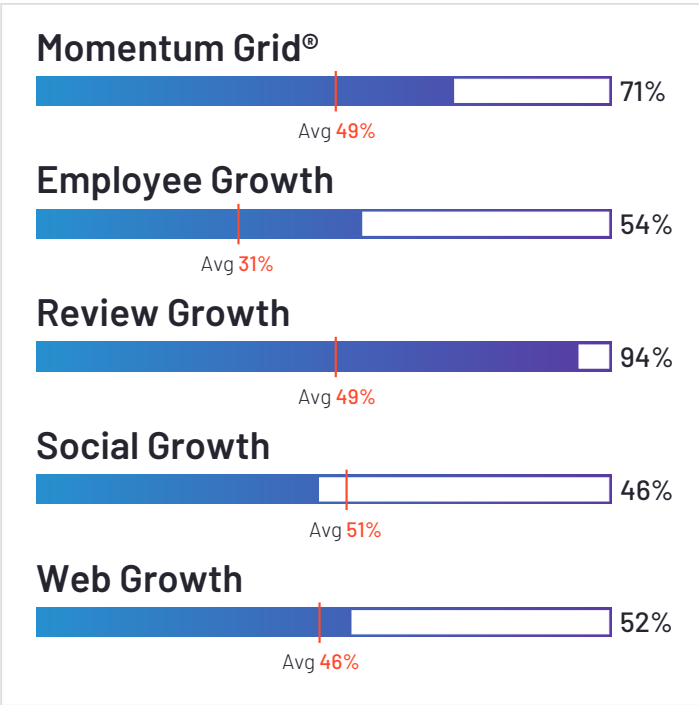
## Other Enterprise Service Bus (ESB) Products

<a href="#">IBM Cloud Pak for Integration</a>	87	37	55
<a href="#">Apache Camel</a>	31	74	48
<a href="#">Peregrine Connect</a>	29	75	46
<a href="#">Azure Service Bus</a>	58	28	41
<a href="#">NServiceBus</a>	15	48	29



## TIBCO Cloud Integration (including BusinessWorks and Scribe)

4.2 ★★★★★ (185)

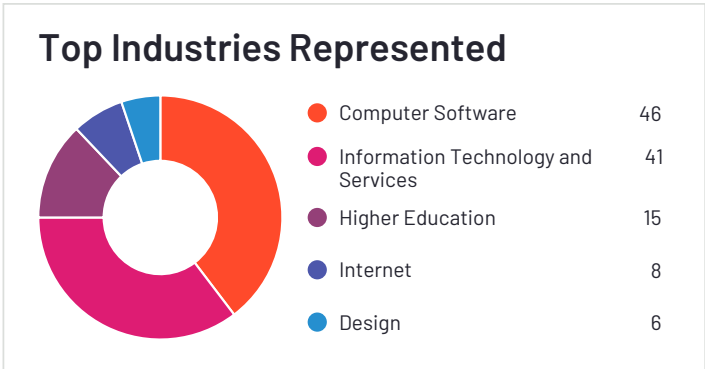
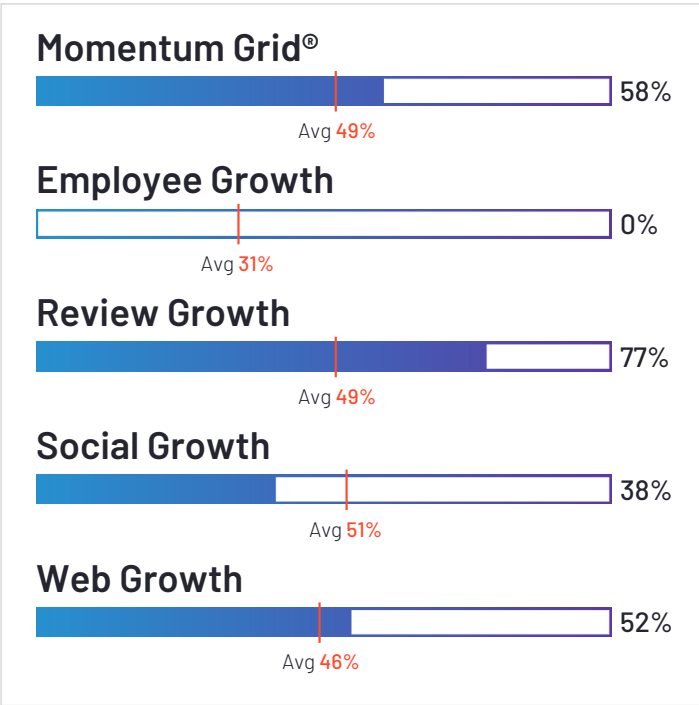


<p><b>Ownership</b> TIBCO</p>	<p><b>HQ Location</b> Palo Alto, CA</p>	<p><b>Year Founded</b> 1997</p>	<p><b>Employees (Listed On LinkedIn)</b> 4,830</p>	<p><b>Company Website</b> <a href="http://www.tibco.com">www.tibco.com</a></p>
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# IBM App Connect

4.3 ★★★★★ (225)

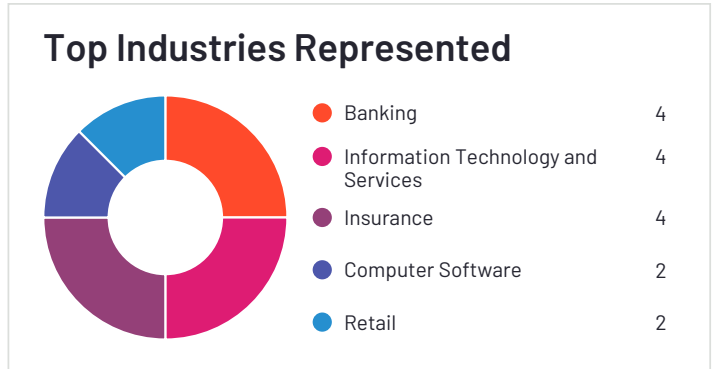
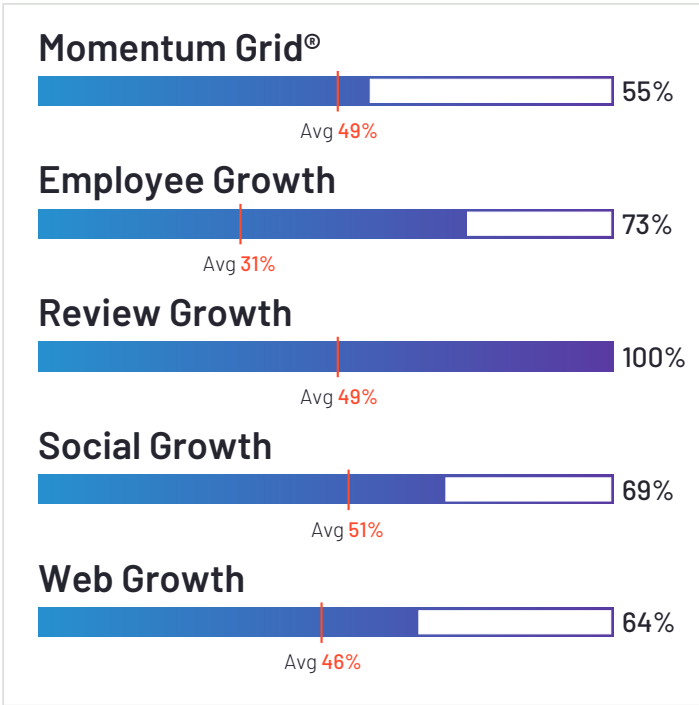


<b>Ownership</b> IBM	<b>HQ Location</b> Armonk, NY	<b>Year Founded</b> 1911	<b>Total Revenue</b> \$73,621 (USD MM)	<b>Employees (Listed On LinkedIn)</b> 531,710	<b>Company Website</b> <a href="http://www.ibm.com">www.ibm.com</a>



# IBM Cloud Pak for Integration

4.4 ★★★★★ (64)

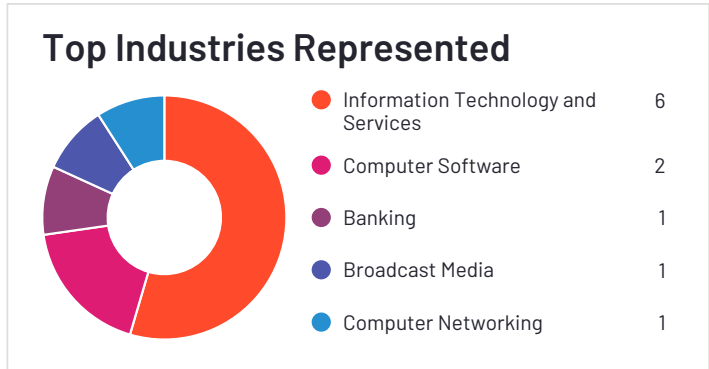
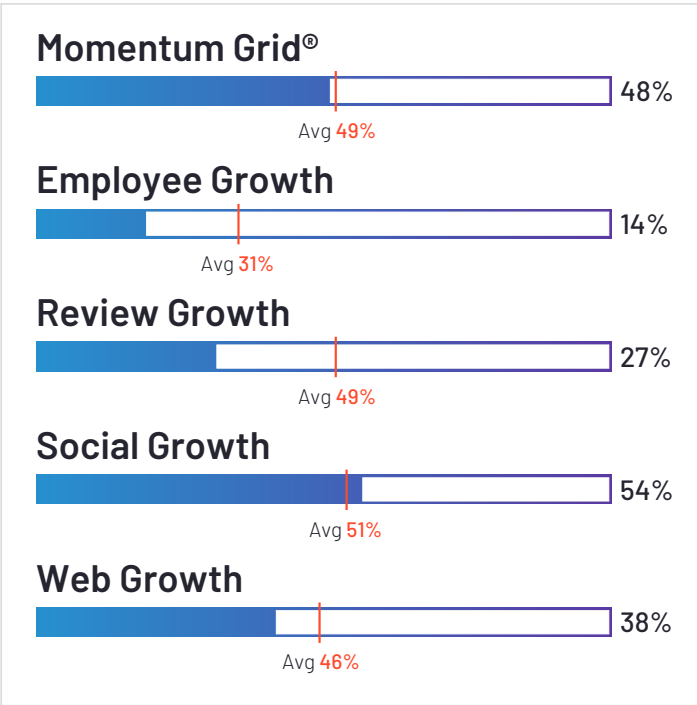


<p><b>Ownership</b> IBM</p>	<p><b>HQ Location</b> Armonk, NY</p>	<p><b>Year Founded</b> 1911</p>	<p><b>Total Revenue</b> \$73,621 (USD MM)</p>	<p><b>Employees (Listed On LinkedIn)</b> 531,710</p>	<p><b>Company Website</b> <a href="http://www.ibm.com">www.ibm.com</a></p>
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# Apache Camel

4.2 ★★★★★☆ (20)

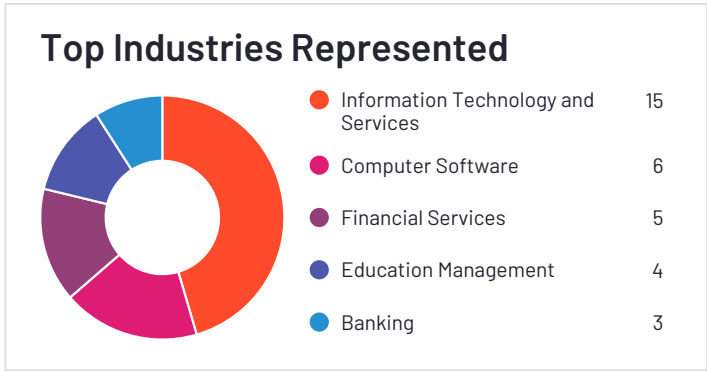
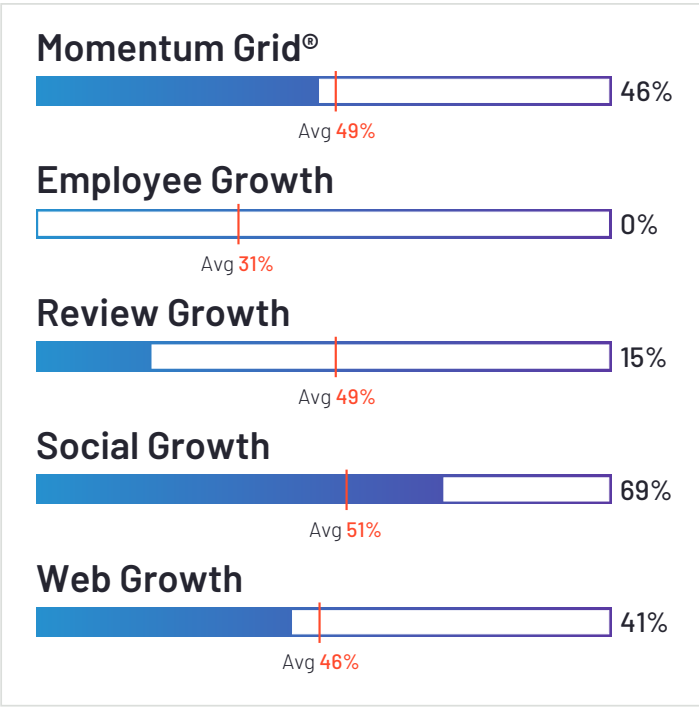


<p><b>Ownership</b> The Apache Software Foundation</p>	<p><b>HQ Location</b> Wakefield, MA</p>	<p><b>Year Founded</b> 1999</p>	<p><b>Employees (Listed On LinkedIn)</b> 2,085</p>	<p><b>Company Website</b> <a href="http://www.apache.org">www.apache.org</a></p>
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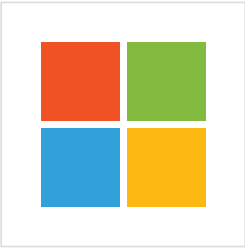
# Peregrine Connect

4.4 ★★★★★ (94)



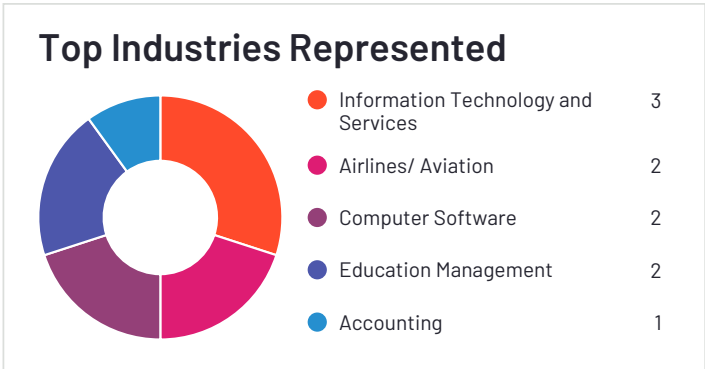
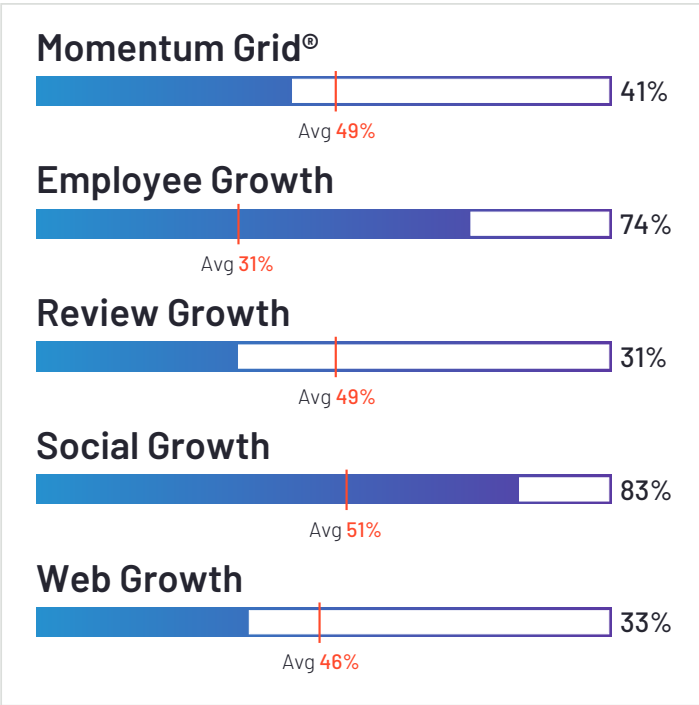
<p><b>Ownership</b> Peregrine</p>	<p><b>HQ Location</b> Irvine, California</p>	<p><b>Employees (Listed On LinkedIn)</b> 6</p>	<p><b>Company Website</b> <a href="http://peregrineconnect.com">peregrineconnect.com</a></p>
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# Azure Service Bus

3.8 ★★★★★☆ (25)

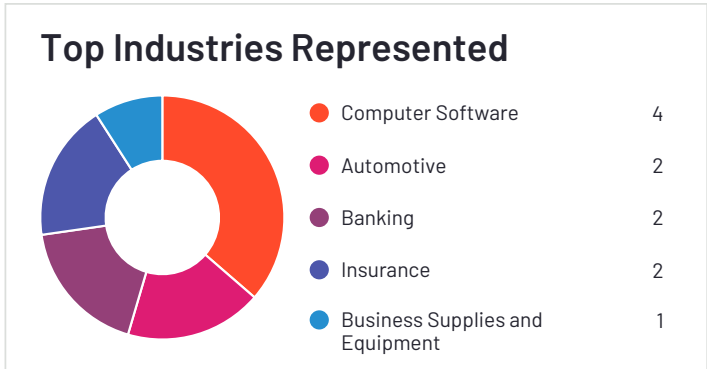
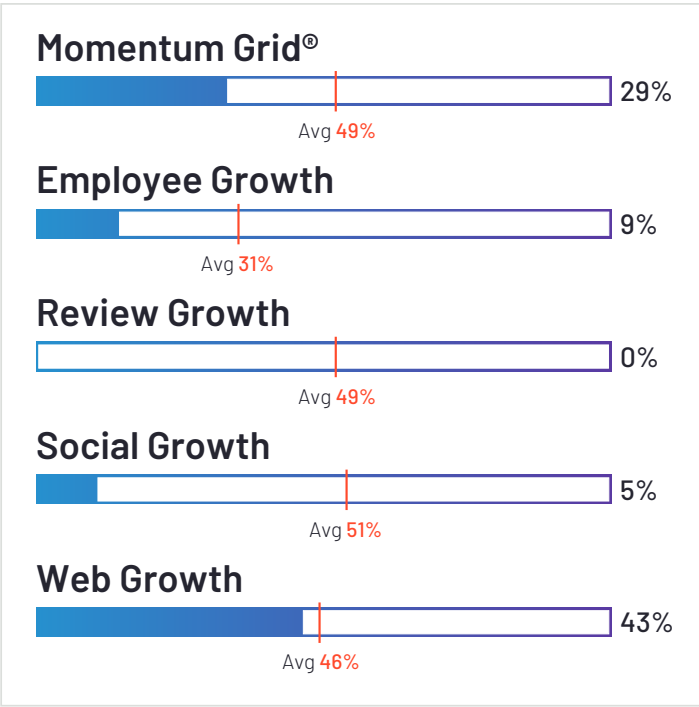


<b>Ownership</b> Microsoft	<b>HQ Location</b> Redmond, WA	<b>Year Founded</b> 1975	<b>Total Revenue</b> \$143,015 (USD MM)	<b>Employees (Listed On LinkedIn)</b> 223,768	<b>Company Website</b> <a href="https://microsoft.com">microsoft.com</a>
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# NServiceBus

4.4 ★★★★★ (19)



<b>Ownership</b> Particular Software	<b>HQ Location</b> Haifa, Haifa	<b>Year Founded</b> 2010	<b>Employees (Listed On LinkedIn)</b> 38	<b>Company Website</b> <a href="http://particular.net">particular.net</a>

# Seller Information

Data on each product's seller is highlighted below. Data is aggregated from various public data sources.

## Momentum Leaders

	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating	Alexa Web Traffic Rank
<b>TIBCO Cloud Integration (including BusinessWorks and Scribe)</b>	1997	N/A	4,830	175,198	21,784	4.0	28259
<b>IBM App Connect</b>	1911	\$73,621	531,710	14,296,858	696,414	4.1	613

## Other Enterprise Service Bus (ESB) Products

	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating	Alexa Web Traffic Rank
<b>IBM Cloud Pak for Integration</b>	1911	\$73,621	531,710	14,296,858	696,414	4.1	613
<b>Apache Camel</b>	1999	N/A	2,085	60,743	65,055	2.6	814
<b>Peregrine Connect</b>	N/A	N/A	6	268	N/A	N/A	1156533
<b>Azure Service Bus</b>	1975	\$143,015	223,768	17,587,038	11,472,744	4.4	17
<b>NServiceBus</b>	2010	N/A	38	1,748	N/A	5.0	482624

\* N/A is displayed when data for that seller is not publicly available.



# Momentum Grid® Methodology

G2 rates products based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. The Momentum Grid® for Enterprise Service Bus (ESB) is based on scores calculated using the G2 Satisfaction algorithm v3.0 and the G2 Momentum algorithm v1.0 from reviews collected through August 30, 2022.

## Satisfaction Methodology

The satisfaction rating is affected by the following:

- ▶ Customer satisfaction with end user-focused product attributes based on user reviews
- ▶ Popularity and statistical significance based on the number of reviews received by G2
- ▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- ▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- ▶ Customers' satisfaction with administration-specific product attributes based on user reviews
- ▶ Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

\*The customer Satisfaction score is normalized for each Grid®, meaning the scores are relative.

## Momentum Methodology

Each variable is normalized by category and aggregated to create a Momentum score. The inputs impacting G2's Momentum score are as follows:

- ▶ Employee growth, review growth, social growth, and web growth
- ▶ Year-over-year change

## Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Momentum Grid® for Enterprise Service Bus (ESB) have passed through G2's categorization methodology and meet G2's category standards..

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®.

A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

*(Momentum Grid® Methodology continues on next page)*

\*\* Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.



# Momentum Grid® Methodology (continued)

## Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through August 30, 2022. The ratings may change as the products are further developed, the sellers grow, and additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received.

## Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account to validate a G2 user's identity and employer. Additionally, we verify all reviews manually. We do not allow users to rate their employers' products or those of their employers' competitors. Though we share reviews from business partners (they often contain valuable content), we filter out business partner ratings in our aggregate ratings to avoid bias.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.