

IBM Cloud Paks

A faster, more reliable way to modernize and move to the cloud. [Learn more](#)

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IBM Cloud Paks on Partner World 									
	Category	Cloud Pak for Applications	Cloud Pak for Integration	Cloud Pak for Automation	Cloud Pak for Multicloud	Cloud Pak for Data/Data System	Cloud Pak for Security	Cloud Pak for System	
Sales 	Demos and Videos	Demo collection	Demo collection	Demo collection	Demo collection	Demo collection	Demo		
	Sales Kit	Sales kit	Sales kit	Sales kit	Sales kit	Sales kit	Landing page	Sales kit	
	Learning Journey	<ul style="list-style-type: none"> Journey to Cloud How to Sell Cloud Pak Apps 	<ul style="list-style-type: none"> Journey to Cloud How to Sell Cloud Pak Integration 	<ul style="list-style-type: none"> Journey to Cloud How to Sell Cloud Pak Integration 	<ul style="list-style-type: none"> Journey to Cloud How to Sell Cloud Pak MCM 	<ul style="list-style-type: none"> Journey to Cloud Cloud Pak for Data Journey 	<ul style="list-style-type: none"> Journey to Cloud 	<ul style="list-style-type: none"> Journey to Cloud 	
	Commercial Play	Cloud Paks Commercial Sales play	Cloud Pak Integration for Commercial	Cloud Paks for Commercial plays	Cloud Paks for Commercial Sales	Cloud Paks for Commercial Sales	Cloud Paks for Commercial Sales		
	ROI Calculator	ROI Calculator for Cloud Paks							
Marketing 	Event in a Box		Event kit	Event kit	Event kit	Event kit			
	Digital Campaign		Multi touch Campaign	My Digital Marketing		My Digital Marketing	My Digital Marketing		
	BP Value Proposition	Value proposition	Value proposition	Value proposition	Value proposition	Value proposition	Value proposition	Value proposition	
	Trial / Experiences	Experience		Experience		Experience			
	Offering page on ibm.com	Access now	Access now	Access now	Access now	Access now	Access now	Access now	
	Marketing Guidance	Cloud Management & Platform Guidance	Hybrid Cloud Integration Guidance	Business Automation Guidance	Cloud Management & Platform Guidance	Cloud Pak for Data Guidance	Security Guidance	Power/Storage Guidance	
Technical 	Self paced	<ul style="list-style-type: none"> Technical Guide Certification/Badge 	<ul style="list-style-type: none"> Technical Guide Learning Journey Webinar Series On24 Certification/Badge 	<ul style="list-style-type: none"> Technical Guide Certification/Badge 	<ul style="list-style-type: none"> Technical Guide Certification/Badge 	<ul style="list-style-type: none"> Technical Guide Certification/Badge 	<ul style="list-style-type: none"> Technical Guide 	<ul style="list-style-type: none"> Technical Guide Certification/Badge 	
	Playbook	Access now	Access now	Access now	Access now		Access now		
	Virtual Classes	BP Events schedule – To schedule a face to face workshop in your country, please contact your IBM Representative							